



Winter emotions

The endless beauty of a holiday in the Dolomites





Dolomites

The magic of the Alpenglow on the snow-capped peaks

Looking at them at sunset is a fascinating, remarkable spectacle. It's the moment when their rocky walls, due to the peculiar composition of calcium carbonate and magnesium, turn pink, giving life to what is

known as the Alpenglow. The Dolomites, which in June 2009 were declared by Unesco as a World Natural Heritage site, are a treasure that occupies a large part of Trentino - natural architectures that fascinate for their staggering vertical slope, but also for the changing colours and contrasts they display in different seasons. The ski slopes at the foot of the Dolomites



in Val di Fassa and Val di Fiemme and of the Pale di San Martino, or those facing the other mountain range "born from the sea", the Brenta Dolomites in Western Trentino, are a dream come true. A scenery made of peaks, walls and spires, that changes with every climb and accompanies us on our way back down, and then changes again. There would be no need for more, the rest



could very well be silence, as the poet once said, but Trentino is much more: hospitality, good food, relaxation, culture, events. Trentino is an experience with thousands of nuances, all waiting to be discovered.

visittrentino.info





Skiing & surroundings

Two large ski carousels and a circuit for Nordic skiing

Skiing in Trentino means immersing yourself in an enchanting realm. Over 800 kilometers of slopes, 227 lifts, ultra-modern ski-passes, all of which for the most

part organised in just two ski carousels, Skirama and Dolomiti Superski. In Trentino you will find slopes to suit your every taste, from the most simple ones for beginners to the expert ("black") ones, challenging and sure to give you an adrenaline rush. And there's more than just Alpine skiing: cross-country enthusiasts can find a paradise dyed white, with 470 kilometers





and more than twenty fully equipped centres. The flagship for lovers of Nordic skiing is the Super Nordic Skipass, a circuit that combines 13 centres (10 of which are in Trentino), and over 1200 km of trails. To allow skiers to monitor the situation on the slopes in real time, the organisers have arranged a system of webcams, so that you can check all the stats online. Winter hikers will certainly appreciate the



Trentino Outdoor app (for iPhone, iPad and Android), which displays the trails for snowshoe trekking and ski mountaineering.

visittrentino.info/snow



Lightness

Float immersed in white
and in peaceful silence

You can go hiking in the mountains and discover the beautiful corners of this territory even in winter. Simply strap snowshoes to your boots and take one of the many trails. Walking with snowshoes

is a healthy activity for everyone and an opportunity to make outdoor movement an entertaining experience. A stimulating alternative is Nordic walking, the new way of practising fitness on groomed snow, for instance by signing up for one of the excursions organised by the local mountain guides. Among the places that best lend themselves to the practice of these sports



are the three "green lungs" of Trentino, that is the Adamello Brenta Nature Park, the Paneveggio-Pale di San Martino Nature Park, and the Trentino portion of the Stelvio National Park. Some of the best ski resorts in Trentino - Val di Fiemme, Val di Fassa, San Martino di Castrozza and the highlands of Folgaria, Lavarone and Luserna - offer the opportunity to practise these activities,

with the help of guides and instructors. As for hospitality, in the Adamello Brenta Nature Park be sure to look out for facilities bearing the "Qualità Parco" logo, offering eco-friendly holidays, or for the Dolomiti Walking Hotels, or for the charming accommodations of the Vacanze in Baita (holidays in a mountain lodge) circuit.

visittrentino.info/snow-and-nature



Above and below the board

Snowboarding in total freedom

Snowboarding is a symbol of freedom and fun, a young sport, which here finds its ideal "playground" thanks to the variety of slopes, the natural environment, the entertainment and

"après ski" offers, but also thanks to the areas reserved for snowboard lovers. The circuit boasts 25 of equipped centres in different areas of the province. From the Monte Bondone Snowpark & Halfpipe, a few kilometres outside Trento, the Ursus Snowpark in Madonna di Campiglio and the Sanpe Snowpark of San Pellegrino in Val di Fassa, to the Morea Snowpark



of Bellamonte in Val di Fiemme, the San Martino Snowpark in Primiero, or the Prinze Snowpark in Lavarone. Outdoor sports in winter also include ice skating, an activity for everyone that you can practise in nearly all the tourist resorts in Trentino. Thanks to the several ice stadiums in Canazei, Cavalese, Andalo, Folgarida, Pinzolo, Trento,

Pergine Valsugana, Folgaria and Miola di Piné and some lakes, you can slide on the ice even during the evening hours.

visittrentino.info/snowboarding



Wellness

Alpine Wellness to regenerate body and mind

What's better, after some skiing, than relaxing and sunbathing? In Trentino there are many opportunities to take a break, maybe during the hottest hours of the day, on the spectacular natural terraces

from where you can admire an enchanting landscape, made of whitewashed spires and peaks.

To regenerate your body and mind, try also one of the facilities (hotels and camping sites) of the Vita Nova - Trentino Wellness club. Relaxation and body care are also the keywords of the five spas in Trentino also open in the winter season,



all surrounded by nature at an elevation ranging between 50 and 1400 metres, with a healthy and invigorating mountain climate. These are the Terme Dolomia in Val di Fassa, the Terme di Comano, the Terme di Pejo in the valley of the same name, the Fonte di Sant'Antonio spa in Val Rendena and Levico Terme in Valsugana. For those who want the

highest level of comfort, Trentino offers the Trentino Charme hotels, a circuit that combines hotels, resorts and farmsteads in a variety of styles and packages, all pooled by the pursuit of excellence and designed for those who love to pamper themselves.

visittrentino.info/wellness





Having fun

Playing in the snow with mom and dad

Winter holidays in Trentino are also family-friendly. The local resorts offer a wide range of events to entertain grown-ups and children together. There are slopes and ski lifts suitable for beginners, live

entertainment and baby-sitting in the snow, several accommodation facilities that offer special menus and services designed for the needs of children.

For children age 3 and up who want to play in the snow, in addition to learn how to ski, there are the kindergartens where specialised staff organises fun entertainment activities.





Alongside these, there are also winter playgrounds with slides, sleighing tubs, ice tunnels, trampolines and much more. Families with children have the "Giocovacanza" ("Holiday & Games") logo to guide them in choosing the right hotel. Giocovacanza is a club of specialised hotels that offer guests a variety of activities for children and adults with lots of fun and togetherness. Passo Brocon, Pinzolo, Nuova Panarotta, Lavarone,



Monte Bondone and Val di Non (Monte Roen-Monte Nock-Predaia) are the six ski resorts in Trentino that exhibit the "Ski Family in Trentino" logo, a guarantee of their dedication and willingness to providing the best accommodation to families through a host of dedicated services and offers.

visittrentino.info/family





Pleasures

Discover the most authentic flavours

At night the fun never stops. Climbing your way up to a mountain hut on board a snowmobile or walking there with snowshoes, surrounded by silence, is quite a remarkable experience. Here you

can enjoy the special atmosphere of an evening up high in the mountains, in front of a fireplace, with the flavours of Trentino cuisine. An opportunity to taste typical dishes such as polenta with mushrooms or grilled cheese, the spinach gnocchi with melted butter, orzotto (barley soup), wild game, or the cold cuts and cheeses, not to mention the unmissable desserts, wines

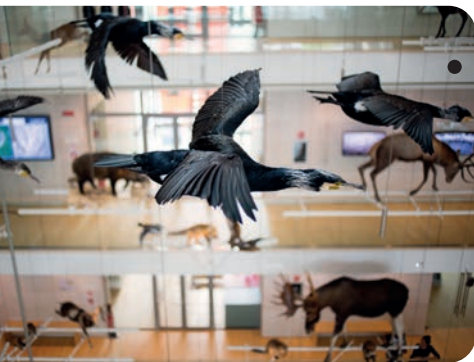




and grappa, all 100% local. A universe of flavours that unfolds on three Strade del Vino e dei Sapori (Roads of Wine and Flavours), the most important of which connects Valle dell'Adige, Vallagarina, Lake Garda and the Dolomites of Brenta, the Avisio Hills, Faedo and Valle di Cembra, the Piana Rotaliana, Trento and Valsugana. The Strada della Mela e dei Sapori (Road of Apples and Flavours) of the valleys of Non and Sole winds through orchards, castles and canyons, along the river Noce.



The Strada dei Formaggi delle Dolomiti (Road of Dolomites' Cheeses), finally, extends into a territory nestled among the valleys of Fassa, Fiemme and Primiero.



Art and culture

Museums and places that tell the history of the territory

Opened in July 2013, Muse, the futuristic Science Museum designed by Renzo Piano, has already become famous around the world. It is an emblem of excellence

in terms of architecture and cultural importance. The exhibition path draws on the metaphor of the mountain to tell the story of life on earth, starting from the glaciers and ending up with the tropical environments, all faithfully reconstructed. The Mart In Rovereto, one of the most prestigious contemporary art museums in all of Europe, the Museo degli Usi e Costumi della Gente Trentina (Museum of Uses and Customs of the Trentino People) dedicated to the trades and



traditions of the mountain, and the Gallerie Piedicastello, two road tunnels no longer in use that have been turned into an original exhibition space focusing on Trentino history, are also part of the cultural heritage of the province. The project "TrentoRovereto. Cities of Cultures", thanks to an innovative card, offers tourists a comfortable and convenient way to enjoy the cultural events and public transport services available in the two territories.

More than 70 castles adorn the territory. The top-notches include Castel Thun, Castello del Buonconsiglio, Castel Beseno, Castello di Stenico and Castel Caldes.



World-class events

In the front row to watch
Champions compete
on the slopes

Trentino is a land of great sporting events. Again this winter, visitors have several events to choose from, to get to see the greatest stars in sports up close. Many of

them offer the opportunity to be an actual part of the event, without a real shot at the podium, but only for the satisfaction of being able to say "I did it". We are talking about legendary events such as the Marcialonga, the Queen of cross-country ski marathons, with its seventy kilometres of trail winding through the Valleys of Fiemme and Fassa, or the Ciaspolada,



seven kilometres on snowshoes through the villages of Alta Val di Non. We then have the races for Champions only, like the Tour de Ski stages in Val di Fiemme, or the 3-Tre World Cup slalom in Madonna di Campiglio, a key event for professional athletes of the White Circus. And again: the Trofeo Topolino, with a Nordic ski tournament in Val di Fiemme and an Alpine ski tournament on

the Altopiano di Folgaria. Quite prestigious is also the Sellaronda Ski Marathon, a ski-mountaineering race run in pairs at night in Val di Fassa, with a trail 42 km long and a difference in height of 2,700 metres uphill.

visittrentino.info/sports-events



Interactive

Interactive Trentino is now online on visittrentino.info

The Trentino Tourist Portal is the ideal channel to get up to date information about events, itineraries, maps, weather, webcams, hotels and restaurants.

The new Mio Trentino App, in the two versions for Android and iOS systems, was created to allow you to experience the territory as a true Trentino native, and serves like a personal assistant in your pocket to recommend the most interesting experiences, much like a friend who knows you well would do. Depending on where you are and your passions, the app's Travel Planner provides inspiration in real time and, by leveraging the services



of the Trentino Guest Card and other relevant apps, makes it possible for you to purchase your selected activities. In addition, in the Services area, you can get information on where to eat nearby, on public transport and parking, and on weather alerts and snow reports. Community is the place where true “Trentino Lovers” meet and, finally, the My Concierge section keeps in touch with users at all times, both during your

vacation and afterwards.

You can download the apps for free at the [visittrentino.it /apps-mobile](http://visittrentino.it/apps-mobile) page. Even some territories and tourist offices provide this type of services. From Facebook to Instagram, from Twitter to Youtube, Trentino has fully responded to the drive in the recent years to be part of the world of social networks.

facebook.com/visittrentino



Flying to the snow

Directly from the airport to the slopes with the Fly Ski Shuttle

Your winter holiday in Trentino begins at the airport with a shuttle service that from December until April directly links the airports of Verona, Bergamo, Venice (with a stop in Treviso), Milano Linate and Milano Malpensa to the tourist resorts most in demand in Trentino.

The goal is to make holiday destinations more accessible to tourists who come to Trentino on domestic and international flights, while avoiding the inconveniences of public transport, with stop-overs and timetables that are sometimes impractical. From Verona and Bergamo, the shuttle takes tourists directly to Madonna di Campiglio and Pinzolo, to the Valleys of Sole, Fassa and Fiemme, to the highlands of Folgaria, Lavarone and Luserna, to Monte Bondone and the Paganella plateau;



from Venice, to the Valleys of Fiemme and Fassa and to S. Martino di Castrozza.

For more information, you can contact the Call Center at (+39) 0461.391111, open Monday to Saturday from 9 a.m. to 6 p.m., or visit fyskishuttle.com

The hospitality clubs

Bed & breakfast

trentinobedandbreakfast.it

Vitanova Trentino Wellness

vitanovawellnesshotel.it

Mototurismo (motor-bike tourism)

trentinoinmoto.it

Agriturismo (farmhouse inns)

agriturismotrentino.com

Giocovacanza (family hotels)

giocovacanza.it

Vacanze in baita (mountain hut holidays)

vacanzeinbaita.com

Trentino Charme

trentinocharme.it

Cuore rurale (country life)

cuorerurale.it

Appartamenti turistici (tourist apartments)

trentinoappartamenti.info

Adamello Brenta park quality

qualitaparco.it

Campeggi (campsites)

trentino-camping.it

Rifugi del trentino (Trentino refuges)

trentinorifugi.com

Dolomiti walking hotel

dolomitiwalkinghotel.it

Golf in trentino

visittrentino.it/trentino-golf

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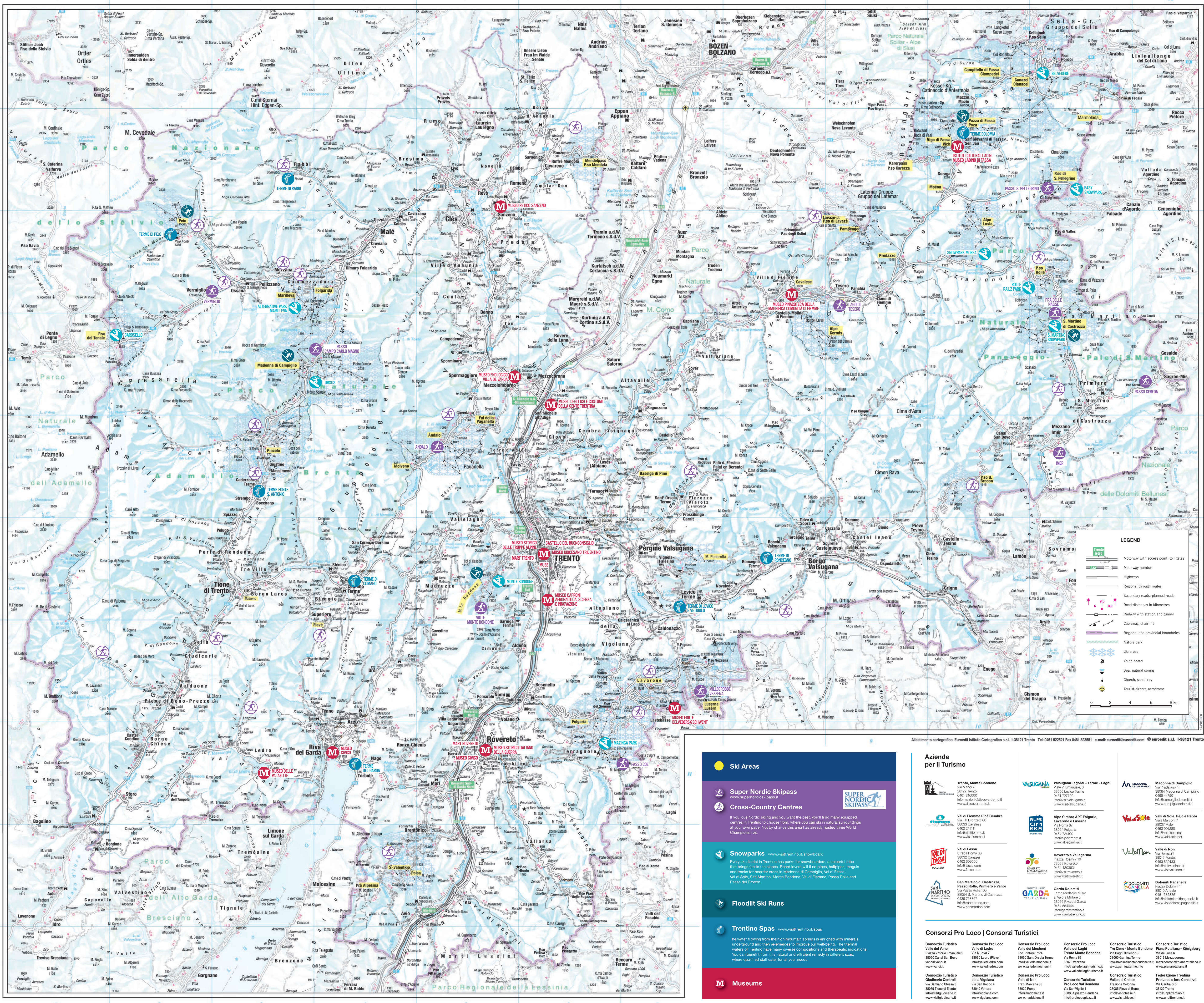
how to get here

Trentino is easily reached from the North and from the South, by train on the Verona-Brennero-Munich line and by car on the A22 Brennero motorway. The closest airports are the Dolomiti San Giacomo of Bolzano (57 km), the Valerio Catullo of Verona (90 km), the Gabriele d'Annunzio of Brescia (135 km), the Marco Polo of Venice (163 km), the Bergamo-Orio al Serio (180 km) and those of Milan, Linate and Malpensa (approx. 250 km). For internal travel, there is the Trento-Malè railroad for reaching Valle di Non and Val di Sole, and the Trento-Venice railroad that crosses through Valsugana, as well as the Trentino Trasporti bus lines.

WINTER
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trentino
marketing
OFFICIAL TOURIST BOARD





LEGEND

- Green line
- Motorway with access point, toll gates
- Motorway number
- Highways
- Regional through roads
- Secondary roads, planned roads
- Road distances in kilometres
- Railway with station and tunnel
- Cableway, chair-lift
- Regional and provincial boundaries
- Nature park
- Ski area
- Youth hostel
- Spa, natural spring
- Church, sanctuary
- Tourist airport, aerodrome

0 2 4 6 8 km

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Ski Areas

Super Nordic Skipass
www.supernordicskipass.it

Cross-Country Centres

If you love Nordic skiing and you want the best, you'll find many equipped centres in Trentino to choose from, where you can ski in natural surroundings at your own pace. Not by chance this area has already hosted three World Championships.

Snowparks www.visitrentino.it/snowboard
 Every ski district in Trentino has parks for snowboarders, a colourful trail that brings fun to the slopes. Board lovers will find pipes, halfpipes, troughs and tracks for boarder crosses in Madonna di Campiglio, Val di Fassa, Vall di Sole, San Martino, Monte Bondone, Val di Fiemme, Passo Rolle and Passo del Brenon.

Floodlit Ski Runs

Trentino Spas www.visitrentino.it/spas
 The water flowing from the high mountain springs is enriched with minerals underground and then re-emerges to improve our well-being. The thermal waters of Trentino have many diverse compositions and therapeutic indications. You can benefit from this natural and safe remedy in different spas, where qualified staff cater for all your needs.

Museums

Aziende per il Turismo

<p>Trento, Monte Bondone Via Manz 2 38122 Trento 0461 216000 www.visitrentino.it</p>	<p>Val di Fiemme Pinè Cembra Via FA Bronzotti 50 38033 Cavalese 0462 241111 www.visitfiemme.it</p>	<p>Val di Fassa Strada Roma 36 38032 Cavalese 0462 203000 www.visitfassa.com</p>	<p>San Martino di Castrozza, Passo Rolle, Primiero e Vanoi Via Passo Rolle 195 38054 S. Martino di Castrozza 0439 788888 www.sanmartino.com</p>
<p>Madonna di Campiglio 38084 Madonna di Campiglio 0465 447201 www.campigliodolomiti.it</p>	<p>Alpe Cembra APF Folgaria, Lavarone e Luserna Via Roma 67 38064 Folgaria 0464 248111 www.alpecembra.it</p>	<p>Rovereto e Vallarsana Piazza Roma 16 38068 Rovereto 0464 432083 www.visitrovereto.it</p>	<p>Garda Dolomiti Largo Margherita d'Orto 38066 Sirmione 0464 558888 www.gardadolomiti.it</p>
<p>Valli di Sole, Pejo e Rabbi Via Roma 21 38070 Pejo 0463 901280 www.visitvallidosole.net</p>	<p>Valle di Non 38073 Maso 0463 901280 www.visitvalledinon.it</p>	<p>Dolomiti Paganella Piazza Dolomiti 1 38070 Paganella 0461 585636 www.visitdolomiti.paganella.it</p>	<p>Federazione Trentino Pro Loco e Pro Consorzi Via Roma 21 38122 Trento www.visitrentino.it</p>

Consorzi Pro Loco | Consorzi Turistici

<p>Consorzio Turistico Valle dei Veneti Piazza Vittor Emmanuel 9 38050 Canal San Bovo www.visitvalledivenezi.it</p>	<p>Consorzio Pro Loco Valle dei Laghi Via Nuova 7 38060 Ledro (Pieve) www.visitvalledelago.it</p>	<p>Consorzio Turistico Valle di Leno Via Damiano Chiesa 3 38079 Tione di Trento www.visitvalledilen.it</p>	<p>Consorzio Pro Loco Valle di Fiemme Via Roma 65 38060 Mezzana Terme www.visitvalledifiemme.it</p>	<p>Consorzio Turistico Valle di Non Via Damiano Chiesa 3 38079 Tione di Trento www.visitvalledinon.it</p>
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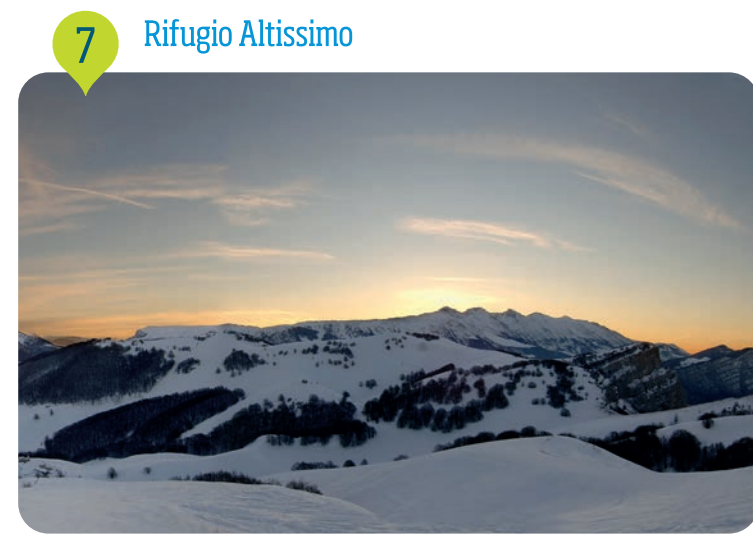
1 Rifugio Fuchieda
Snow-covered mountain lodges in the heart of Val Fredda, wood aged by the sun and frost, with the skyline of Pale di San Martino in the distance. The small and cosy mountain hut of the Rossi family is a special place in every season, like its offer of wine and food, linked to the Ladin tradition. From Passo San Pellegrino, the hut is a short and comfortable walk away, or on snowshoes if you prefer, and in the evening with an exciting snowmobile ride or aboard a snowcat.



3 The Forest of Paneveggio
Locals refer to it as the "forest of violins", because centuries-old and special trees have grown and continue to grow here, spruce trees used to make sound boxes for musical instruments, so much that the Venetian luthiers and Antonio Stradivari himself would turn to the Paneveggio lumberjacks for supplies of wood to craft their most precious violins.



5 Dossion and Meriz Mountain Huts
Completely renovated during the last winter season, the Meriz and Dossion mountain huts complement and enhance the rich offer of venues high up in the mountains. On the Fai della Paganella slope, the Meriz restaurant offers a dining hall with 200 seats, as well as an outdoor bistro and a large sunbathing terrace. On the Andalo slope, the new Dossion mountain hut offers larger spaces, both indoors and outdoors, and new services, such as the kinderheim.



7 Rifugio Altissimo
The white snow and the deep blue of Lake Garda come together on the scenic summit of monte Altissimo, just minutes from the centennial mountain hut Altissimo "Damiano Chiesa". In the winter months, the hut is open on weekends to accommodate ski mountaineers and hikers, who can climb up there directly from San Giacomo di Brentonico or take the road from San Valentino to Bocca di Creer and then climb up along the military road or along the smooth slope that rises to the top.



9 Pejo 3000
The cable car that will take you to an altitude of 3000 metres before descending on your skis or snowboard along Val della Mite, one of the most exciting slopes in the Alps, 8 km long. With its two 100-seater cabins, the cable car leads from Tarlenta, at 2000 m altitude, to the old mountain hut "Mantova" in the heart of the Cevedale range.



2 Artesella
Since the 1990s, Val di Sella, a side valley of Valsugana, is a true workshop for artistic expressions tied to Land Art and the fruit of the dialogue between individual creativity and natural environment. Thanks to the cultural association Arte Sella, more than 300 artists have contributed to this project, by creating their works on site and entrusting them to the natural course of nature.



4 Val Venegia and Baita Segantini
A real paradise for snowshoeing in the heart of the Paneveggio-Pale di S. Martino Nature Park. An almost flat itinerary fit for all that from Pian Casoni, site of the parking lot, skirts Malga Venegia and Malga Venegiota and leads to Baita Segantini. Here, a spectacular view of the Pale di San Martino can be admired.



6 Piazza Righi Campiglio
The heart of the historic and fashionable centre of Madonna di Campiglio, the Pearl of the Dolomites, within walking distance from the main ski lifts to what is considered one of the most beautiful skiing resorts in the Alps. Piazza Righi is a little gem, closed to traffic, with most exclusive shops and boutiques.



8 Night skiing on Monte Bondone
On Monte Bondone you can experience the thrill of skiing under the stars, admiring the city of Trento covered with lights in the distance. From December 26, the Diagonale Montesei, Cordela and Lavanam slopes, and the Snowpark area, are lit every Thursday and Saturday evening from 8 to 10:30 p.m. These are special evenings for skiers and tourists, with moments of celebration and social gathering, music and tastings.



10 Climbing the ice falls in Val Daone
Located in the southwestern part of the Adamello range, this is one of the most picturesque sites for ice climbing in the entire Alpine area, where every lover of the sport gets a chance to find his ideal ice fall. With over one hundred official paths, it is an unmissable paradise for those who want to climb the icy walls.



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ON TRENTINO
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11 IceRink Pinè

An indoor track and an outer rink for speed skating, home to major international events. A gym for sports enthusiasts, where they can practise all disciplines on ice, but also the heart of a real "motion island", with a cross-country skiing trail 3.5 km long and an archery training camp in addition.

12 Alpencoaster Baita Gardonè

Baita Gardonè is one of the most famous mountain venues in the ski area Pampeago-Obereggen. It's easy to reach with the gondola car that starts from Stallener, north of Predazzo, or walking down the slopes from Passo Feudo. A unique attraction for children and adults is the Alpine Coaster Gardonè, an exciting two-seater bobsled that climbs down on a path full of twists, jumps and banked curves in the forest.

13 Millegrobbe Cross-country Skiing Centre

A Centre nestled in a frame of rare natural beauty that makes it look like the Great North. 35 km of slopes that flow through wide open spaces and beautiful pine forests, providing a thrilling experience. And if you want to return from your holiday feeling relaxed and rejuvenated, you can take advantage of the flagship of Malga Millegrobbe, the Millegroce wellness centre.

14 Lake Garda and the Ponale road

Among the many pearls of Garda Trentino is the Ponale, between Riva del Garda and Valle di Ledro. Since 2004, this spectacular road overlooking the Lake, carved into the rock in the second half of the 1800s, has been turned into a trail where people are allowed to pass even on bikes. Its historical and environmental characteristics make it one of the most beautiful and popular trails in all of Europe.