

Travel Trade

Toolkit

Grossete, Madonna di Campiglio

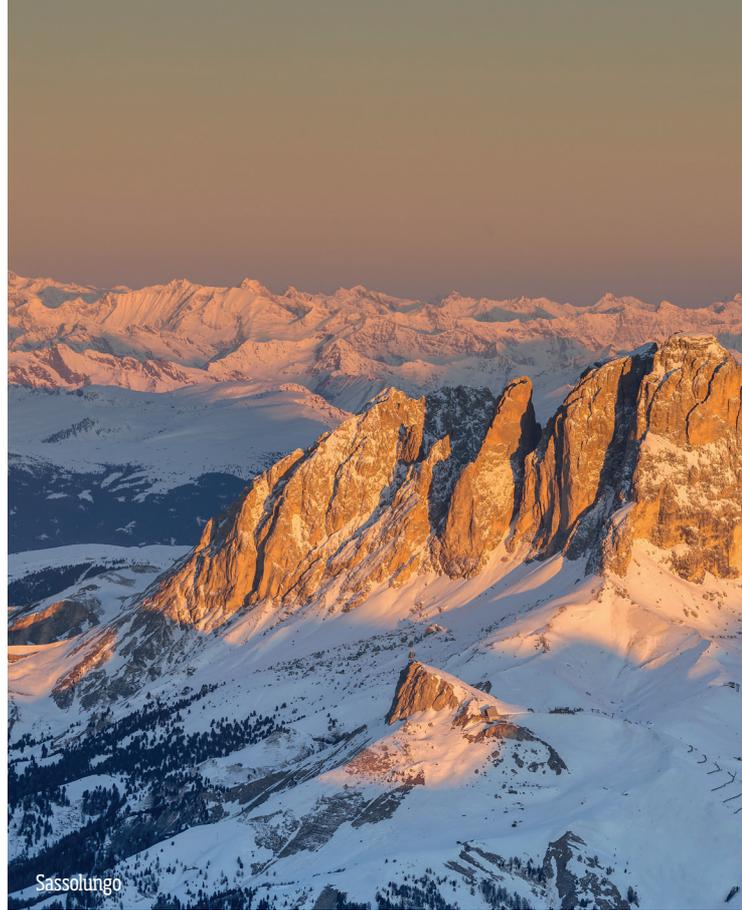
A land with a green heart

In Trentino, forests represent one of the most marked and characteristic features of the territory. Not only are they a key ecological resource and the habitat for many species but are also an important carbon sink and, furthermore, they form a natural defense against extreme hydrogeological events. From another perspective they also represent the converging relationship between human settlements and nature.

The **forests** in Trentino, 76% of which are public property, **cover more than 63% of the territory** and produce 43% of the national wood output. Over 270 thousand hectares of Trentino forests are **PEFC certified**.

The **Paneveggio-Pale di San Martino Natural Park** is characterised by the vast forests of Norway spruce so appreciated by Stradivarius for his violins. The park also includes the majestic Pale di San Martino Dolomites and the Lagorai group.

The **Stelvio National Park** is a vast protected area in the heart of the Alps which stretches across the regions of Trentino-South Tyrol and Lombardy and includes the entire Ortler group, an area particularly rich in glaciers and high-mountain peaks. Trentino has established a network of 75 natural



reserves and biotopes, 222 local reserves, 135 SCI (sites of community importance), 19 areas of special protection status and numerous protected areas along rivers.

The environment of the **Adamello-Brenta Natural Park** is typical of the south-central Alpine area, characterised by forests of fir, beech and larch trees up to an altitude of 1,800 m.

Following the unusual period of bad weather that struck Trentino at the end of October 2018, the Provincial Authority launched a fundraising campaign to help restore the forests that were destroyed. Making a donation can be thought of as making a promise to the forest: in case of need we're here to help, just as the forest has been sustaining local communities for centuries. In this way, Trentino is helping promote a society that is aware of and attentive to conserving its relationship with nature, and **Trentino Tree Agreement (TTA)** is a means of communicating these efforts by making Trentino the green lung of Italy.



Trentino has a traditionally strict and consolidated system for the management of the lumber industry and sustainable forestry. The need to safeguard the extraordinary natural heritage of Trentino has become, over time, a strong stimulus for the development of new ways of designing, producing and selling goods and services able to combine innovation and environmental sustainability. Today, Trentino can boast an array of top-class technological and productive expertise in the field of **green technologies** and especially in the **wood and sustainable construction** industries, **renewable energies**, in the so-called **smart technologies** linked to sustainable mobility and in the **circular economy**.

Initiatives in support of more sustainable economic growth, both environmentally and socially, have an ever-increasing impact within the organisational context of businesses, which has given rise to new practices capable of combining efficiency and economic performance with care for the ecosystem and the community. According to data provided by the permanent business census, Trentino ranks very highly when it comes to initiating

actions in the areas of environmental sustainability, safety or social responsibility, to developing a close link with the territory and to supporting or implementing initiatives of collective interest.

Trentino is a place to be experienced unhurriedly, following in the footsteps of history, through wild forests and charming hamlets. The mind and heart gradually assume the rhythms of nature and the walk takes you into another dimension, the eyes and ears become more attentive to details, and thoughts can wander free and discover new perspectives. The roads once trodden by pilgrims and wayfarers are now a new way to experience nature and the landscape. Trentino offers a number of evocative itineraries. There are **two international trails**, the famous **Via Claudia Augusta** and **Via Romea Germanica**. Then there is the **Cammino Jacopeo d'Anaunia**, which crosses the entire Val di Non, famous for its apple orchards and its numerous castles, silent guardians of these ancient routes, the **Cammino Di San Romedio**, which connects the three territories of the Euregio, the **Cammino Dürer Weg**, which follows in the steps of the great painter through the Val di Cembra, the **Cammino di San Vili**, which joins Trento to the Val Rendena and the **Sentiero della Pace** Tratto IV (Peace Trail, Leg IV), a path almost entirely made up of mountain trails that join various areas in southern Trentino, once the theatre of the First World War, winding their way through old military fortifications and trenches.

Trentino has a rich natural environment, combining the Mediterranean microclimate and the Alpine regions and offering an incredible variety of products. Agriculture has allowed for the conservation and enhancement of the landscape with all of its unique characteristics, offering an extraordinary vision of the sustainable interaction between man and the environment.

If you wish to experience Trentino to the full, there is no shortage of experiences that strengthen the bond with the land, its products and the people who cultivate them, nor the opportunity to immerse yourself in the pleasant and familiar atmosphere of the area and maybe take home the true taste of Trentino.

The Dolomites and other World Heritage sites

Emerging from the sea more than 200 million years ago, the Dolomite mountains, with their sheer rock cliffs and jagged pinnacles, represent a truly magical spectacle, enhanced by the optical phenomenon of the “Enrosadira” or Alpenglow at dawn and dusk when the mountains seem to catch fire. Indeed, these majestic peaks represent both a visual and emotional delight, something which has captured the hearts and minds of travellers, mountaineers, writers and artists for centuries.

In 2009, the Dolomites got declared a World Heritage Site, both for their aesthetic and natural value and their scientific importance in terms of geology and geomorphology. This is a complex site, in both geographical and administrative terms, made up of nine mountain systems covering 142,000 hectares, spread across 5 Provinces in 3 Regions in north-east Italy. The 9 systems have been deemed to possess features of outstanding universal value, based on selection criteria VII and VIII.

Trentino is home to 4 of the 9 sites included in the “World Heritage List”: the Brenta Group, which lies completely within Trentino, the Latemar-Rosengarten group, the Marmolada and the Pale di San Martino which are shared with neighbouring provinces. These mountains offer sceneries unlike any other in the world and countless opportunities for skiers, mountaineers and visitors alike.

Trentino of course also boasts other natural marvels such as the peaks of the Ortler Alps, the glaciers of the Adamello and Presanella groups, the rolling highlands of Folgaria, Lavarone, and Luserna and the other-worldly landscapes of the Lagorai range, to mention but a few.

Besides the Dolomites, also the **Biosphere Reserve of the Ledro Alps and Judicaria** got recognised as World Heritage Site. Furthermore, the **Adamello-Brenta Natural Park** has recently become part of the European and Global Network of Geoparks. These prestigious recognitions testify to the rich and extraordinary natural and geological heritage of Trentino and, according to, it is also a testament to the ancient yet solid relationship that man has established with nature which focuses on respect and a traditionally sustainable approach to the use of natural resources.

Cimon della Pala



In 2011, the **prehistoric pile dwellings of Ledro and Fiaavè** were also recognised as part of a larger World Heritage Site which includes 111 similar sites across the Alps. These sites contain the remains of well-preserved prehistoric stilt house settlements dating from 5,000 to 500 B.C.

<https://www.visittrentino.info/en/trentino/dolomites-world-heritage>



Dolomiti di Brenta

A balance between biodiversity and development

In Trentino, the safeguarding of the natural environment and the conservation of biodiversity have always been important factors when it comes to local development, capable of improving the quality of life, both for permanent residents and those just passing through. Living-standards in Trentino are high and this can be perceived by simply visiting its territory and discovering the beauty and purity of its landscapes, starting with the Dolomites - a World Heritage Site -, the 297 lakes with no less than 15 beaches having been awarded the prestigious European Blue Flag, the numerous hamlets and towns flying the prestigious Orange Flags granted by the Italian Touring Club for excellency in tourism, hospitality and the environment.

The focus on the protection of the environment and its natural resources has deep roots in Trentino and has permitted the establishment of **two provincial natural parks** - the **Adamello-Brenta** and **Paneveggio-Pale di San Martino** - which can therefore be considered the first regional or provincial parks created in Italy, which were to be established alongside the pre-existing **Stelvio National Park**, which since 2016 has been managed directly by the Autonomous Province of Trento.

Alongside these three parks, over the last 30 years a genuine **“Network of Protected Areas in Trentino”** has been consolidated: 75 provincial nature reserves and biotopes, 222 local reserves, 135 Sites of Community Importance (SCIs), 19 Special Protection Areas (SPAs) and numerous protected fluvial landscapes, all of which represent true **havens of biodiversity**. Furthermore, **over 120** animal species are under protection according to the European Habitats Directive.

A strong collaboration and understanding between local stakeholders and this network of protected areas also helped obtain the stringent certification of the **European Charter for Sustainable Tourism (ECST)**.

Within this treasure trove of biodiversity that is Trentino, **one can go from the rich Mediterranean setting typical of Lake Garda to the majestic glacial environments of the higher peaks just a few short kilometres**. Moving through these shifting surroundings, the abundant mountain



flora, rich in endemic species (especially in and around the Ledro Alps and Monte Baldo), welcomes a wealth of nesting avifauna and other wildlife that is without equals in the Alps: 36,000 roe deer, 12,000 red deer, 30,000 chamois, 90 brown bears, 70 pairs of golden eagles, 400 ibex, not to mention the bearded vultures and Eurasian lynx that have recently made a comeback.

Altogether, these protected areas cover over **30% of the territory** and are at the heart of a **green proposal** that manages to blend conservation objectives with the opportunity to experience these unique natural oases in a fully sustainable manner. This is thanks to a number of **organised activities** such as guided tours throughout the year, environmental education initiatives and sustainability workshops aimed in particular at the local population and younger guests.

From this green heritage stems the **Biosphere Reserve “Alpi Ledrensi e Judicaria”**, a wide swathe of territory stretching from the Brenta Dolomites down to Lake Garda, an area where sustainability has become a key factor in growth.



The delicate balance between man, nature and agricultural activities has always been at the centre of social and economic development in Trentino. This attitude has made it possible to transform the landscape for human needs while preserving the natural environment. A clear and important example of this are the dry-stone walls found from the Val di Cembra to Vallagarina and from Valsugana to the Sarca Valley. This ancient craft, which has been carried out for centuries, has now been recognised as a heritage that defends these walls highlights the figure of the wall-builder, a true craftsman of the landscape.

The **numerous hydroelectric power plants** in the region yield a yearly average of 3.5 GWh of clean energy, almost enough to cover the entire region's needs and the reservoirs blend subtly into the environment and help sustain fish populations, tourism and water sports.

The **ski lifts in San Martino di Castrozza** are all powered by clean hydroelectric energy, reducing CO2 emissions, and many ski areas have invested in sustainable solutions for the production of artificial snow.

The United Nations adopted the 2030 Agenda on 25th September 2015 in order to promote universal, transversal and integrated sustainable development. Among the tools that the Autonomous Province of Trento has recently put in place, the **Provincial Strategy for Sustainable Development** represents a true guide from now until 2030. The model outlined in the document is that of the integrated territorial development of urban, rural and mountain areas, which promotes cohesion and reduces disparities, prevents imbalances and makes sectoral policies more coherent. In a sustainable Trentino, the balance between man and nature takes central place and the resources and skills of the territory are orientated towards achieving fair and widespread well-being, supported by open and efficient local institutions and widespread innovation. A further tool is the **Environmental Energy Plan**, which has the objective of reducing climate-changing emissions by 55% by 2030, with respect to 1990.

The **Plan for Electric Mobility** on the other hand promotes the adoption of electric-powered vehicles, from bicycles to freight transport. Furthermore, the **bike-sharing project "Trentino e.motion"** promotes public bike-sharing services, taking advantage of the over 430 kilometres of dedicated cycleways.

In 2017, the **Trentino Film Fund and Commission** launched **T-Green Film**, a range of instruments and funds to help promote environmental sustainability not only in films but throughout the film-making process. T-Green Film represents the first regional fund in Europe that rewards and certifies eco-friendly film production.

Across Trentino it's possible to witness the many choices made with the aim of conserving the natural environment, but other initiatives aim at involving tourist operators and tourists. Indeed, the Valsugana has become the first destination in Italy to obtain the certification for sustainable tourism according to the GSTC criteria, the Alpe Cimbra has developed specific initiatives in favour of young families with children and people with disabilities, the Paganella and the Val di Sole are actively engaged with local residents and tourist operators with the aim of promoting tourism and the sustainable development of the territory, San Martino is committed to using renewable energy and Madonna di Campiglio is engaged in processes in favour of accessibility and sustainable mobility.

Skiing in Trentino: see the mountains in a different light

The Dolomites are the perfect setting for a ski holiday: majestic panoramas, a sunny climate and mouth-watering mountain restaurants, not to mention world-class ski areas with state-of-the-art facilities and services. Altogether there are **over 800km of ski pistes in Trentino**, with slopes suitable for all tastes and levels. At the thrilling 3-Tre slope in Madonna di Campiglio – part of the World Cup slalom circuit - it's also possible to ski after dark and the same goes for cross-country skiing along the floodlit 3km circuit at the Pinzolo-Carisolo centre not far away or down the Bolbeno run, thanks to a recently-installed illumination system. Another popular night-skiing destination is the Val di Sole with floodlit slopes in Marilleva, Folgarida, Passo del Tonale and Pejo. In the Val di Fiemme, night-skiing is possible at the Lago di Tesero Cross-Country Skiing Centre and in Cermis. In the Valsugana, at Passo Brocon, the Funivie Lagorai ski lift facilities offer access to three illuminated runs, including a nursery slope for youngsters. In Andalo, on the Paganella highlands, skiers can descend the floodlit 'Cacciatori 1' run, while the 3km cross-country circuit near the lake is also skiable after sunset. In San Martino di Castrozza skiers have at their disposal a piste lit by forty "Sunglobe" light balloons, while the illuminated Colverde Snowpark allows freestylers to practise their jumps and tricks by night as well. The same goes for the Ruffré-Mendola runs on Monte Nock, in the Val di Non, and for San Giacomo's 2km cross-country circuit on the highlands of Brentonico.

It's not only skiers who can enjoy the slopes at night. On the Alpe Cimbra, there are floodlit tubing and tobogganing



slopes too. Thanks to the **"Trentino Ski Sunrise"** initiative, from January until early April, snow enthusiasts can combine a hearty breakfast in a mountain hut with a thrilling ski descent or an enchanting snowshoe trek on the untouched snow at the break of dawn. These events are normally scheduled on Saturday mornings in different ski resorts each week.

Many Trentino slopes host stages of **international winter sports competitions** and are rich in sporting history. Many ski areas are also the favoured training destinations for national skiing teams such as the **American National Team**, in the Alpe Cimbra-Folgarida Ski Area, and the **Norwegian National Team**, in the Paganella Ski Area. Many champions of both the past and present have called Trentino 'home' during World Cup season: from Bode Miller and Aksel Lund Svindal to today's champions Aleksander Aamodt Kilde and Lucas Bratheen. Trentino also offers state-of-the-art ski lift facilities, for example the Colbricon Express in the San Martino di Castrozza area is the new 10-seater gondola lift with a capacity of 2,000 passengers per hour. After a day on the snow, it's possible to spend the night in one of the many mountain huts that offer a cosy and unique atmosphere not to mention hearty local cuisine. These huts can be reached on foot but snowmobile services, or even horse-drawn sleigh rides, are available at some huts.

visittrentino.info/snow



Groste - Ursus Snow Park

Snowboard: everyone on board

Trentino offers **dozens of snowparks**, all with state-of-the-art infrastructure and services, and hosts a number of important snowboarding events every year.

The Madonna di Campiglio-Folgarida-Marilleva ski area for example hosted the ISF World Cup in 1999. Marilleva has a **new snowpark for pro-riders** near Malga Panciana, whereas beginners can enjoy the **SnowparX** at Folgarida Malghet Aut.

Madonna di Campiglio is a favourite destination for snowboarders and freestyle enthusiasts. In the Groste area lies the **Ursus Snowpark** whereas in nearby Pinzolo there's the **Brentapark snowpark**. Passo Tonale features two snowparks: the **Adamello Freestyle Arena** and the **Serodine Snowpark**.

The **Snowpark & Halfpipe** on Monte Bondone is located close to the city of Trento. It is reserved for snowboarders and freestyle skiers and also offers a snowpark for children. The rolling highlands of Folgaria, Lavarone and Luserna in the Alpe Cimbra offer a range of snowparks. The latest addition is in Ortesino which joins other parks within the **Carosello dei Forti ski area**, while at Fondo Piccolo there's the

Mazinga Park. In Lavarone, the **Prinze snowpark** with the longest track in Trentino dedicated exclusively to freestyling. The Dosson Snowpark on the Paganella can be reached by cable-car from Andalo-Doss Pelà and has a special practice area for jumps.

A range of snowparks is also available within the **Trentino Dolomiti Superski ski area** in the Val di Fassa Dolomites. In Canazei, the **Dolomiti Park** offers an easy and a medium-pro line and features a boardercross track. **Ston8**, the snowpark of the **Ciampac ski area**, can be reached by ski lift directly from Alba di Canazei, or from Pozza di Fassa via the Panorama Skitour. In Passo San Pellegrino, the **Sanpe snowpark**, recently renovated and a favourite of snowboarders, also offers music, refreshment areas and lines for beginners and experts. **The Snowpark-Boardercross Lusia** is a popular destination for freestyle skiers and snowboarders. In Bellamonte on the other hand there's the **Morea snowpark**, designed and built with the rider's safety in mind.

Fantastic snowparks are also available in the Pale di San Martino area: **the Rolle Railz Park** and the **San Martino Snowpark** located on the Tognola.

And last but not least, the Valsugana ski area: in Passo Brocon, in Tesino, lies the **Playground Snowpark**, open even at night.

visittrentino.info/snowboard-fun



Passo Carlo Magno - Val Rendena

The realm of Nordic skiing

Trentino has long been a favourite destination for **Nordic skiing enthusiasts**, providing excellent infrastructure and outstanding environments. Many **important international events** have been held in the Trentino mountains, such as the **Nordic World Ski Championships** held in Val di Fiemme for the third time in 2013.

Besides these great events, Trentino offers a wide range of other **Nordic skiing destinations**. In Val di Fiemme, Olympic Venue of the **Milano Cortina 2026 Olympic and Paralympic Winter Games**, there are 80 km of trails on Passo Lavazè and in Val di Fassa there's the Alochet ski centre at Passo San Pellegrino. In Primiero at Passo Cereda and at Prà delle Nasse in San Martino di Castrozza there are a number of circuits of varying length and difficulty. The Alpe Cimbra features the Passo Coe cross-country centre with a variety of FISU-approved trails for national and international competitions not to mention the Millegrobbe di Lavarone ski centre. Viote del Bondone, above the city of Trento, offers a number of marked trails and in Andalo, on the Altopiano della Paganella, cross-country ski aficionados can find a number of thrilling trails. Lastly, in Val di Sole, the Vermiglio cross-country centre offers trails in the Adamello-Brenta Natural Park. These and many more centres can be accessed on a **single Super Nordic Skipass**, one single card bringing together 13 centres (10 in Trentino), for a total of **about 1,100 km of trails** between Trentino, Veneto and the Modena Apennines, creating the largest cross-country circuit in Italy.

visittrentino.info/nordic-skiing



Learn to ski and discover Trentino with our ski instructors

Trentino can count on a **vast number of certified ski instructors**, covering all snow disciplines and skill levels. These include 2,122 instructors specialised in Alpine skiing, 169 in cross-country disciplines and 400 in snowboarding, for a total of **2,800 instructors** spread across **46 ski schools** and centres. Many instructors speak **foreign languages** and many others are specialised in teaching children. A number of instructors are specialised in freeride skiing and others in freestyle. Ski instructors are important, not just for beginners or skiers wishing to improve their technique but also for safety, particularly for those unfamiliar with skiing. Furthermore, hiring a ski instructor allows skiers to get the best advice and suggestions on equipment, snow and weather conditions, not to mention the surrounding area.

visittrentino.info/ski-schools

Trentino, home to great sporting events

Trentino, with its varied territory, lends itself to a variety of sporting activities throughout the year and is able to organise and host a large and varied number of international sporting events thanks to quality services and infrastructure. Every December we host the **3Tre FIS Ski World Cup night slalom in Madonna di Campiglio and the European Cup downhill skiing events in the towns of Pozza di Fassa, Andalo and Folgaria**. Next December, at the lakes of San Leonardo near Vermiglio, the Val di Sole and Trentino will once again host a **Cyclo-cross World Cup event**. This event, the only one on the World Cup circuit disputed entirely over a snow-covered course, has already exalted several renowned riders such as Mathieu Van der Poel, Wout Van Aert and Tom Pidcock over the past two editions and helped to turn the spotlight on this exciting discipline and help launch cyclo-cross towards the Winter Olympic Games. In January, the **“Ciaspolada” snowshoeing event takes place in the Val di Non** followed by a host of Nordic skiing events starting with the **Tour de Ski in the Val di Fiemme** followed by the **Marcialonga in the valleys of Fiemme and Fassa**. From January 6th to 7th, the **FIS Tour de Ski of Nordic skiing** will make its way to the picturesque Val di Fiemme for the final stage of the event. The competition will kick off with a mass start, covering 10 km for women and 15 km for men, utilizing the classic technique. On the following day, athletes will tackle the spectacular Final Climb. The action will unfold at the Lago di Tesero Cross-Country Stadium and then move to the impressive ascent of the Olimpia slope of Alpe Cermis. Then, Saturday 24th and Sunday 25th of February 2024 will see an important return of the **Women's Alpine Skiing World Cup** to the Val di Fassa: on the slope 'La Volata', part of the San Pellegrino Ski Area, two Super G events will be hosted. For ski mountaineering enthusiasts, the calendar offers several exciting appointments such as the **Sellaronda Ski Marathon**, a fascinating night-time ski mountaineering race (30th edition), starting again from Canazei, in Val di Fassa, on 22nd March 2024.

It is precisely the climate, hospitality, and infrastructures available in Trentino that have convinced many sporting

champions to choose the area for training, along with several national and international teams throughout the whole year. The **Norwegian Alpine Skiing team** have been using the slopes of the Paganella as their training base. The **US Ski Team** is arriving at the Alpe Cimbra. The words “Mountain of Champions”, used to refer to the Alpe Cimbra, could not be more appropriate as the slopes Salizzona and Agonistica will become their training base. The ski pistes of the Val di Fassa are the training centre of the **Italian Alpine skiing team** which comes here to boost both physical fitness and find the concentration necessary to tackle its international commitments. The Val di Fiemme, on the other hand, will be the training centre of the **Italian Nordic skiing team** this winter.

With the arrival of spring, we have the first sailing and windsurf regattas on Lake Garda. Indeed, the lake will host about **70 regattas** between March and November for a total of 200 days of racing. 2024 will be the year of the **Youth Sailing World Championships** with Garda Trentino hosting the most important event for World Sailing after the Olympics: over 900 participants, between competing athletes and support staff, across 11 youth disciplines. Cycling events also pick up in spring across Trentino, a true paradise for cycling and biking enthusiasts across a vast range of disciplines with tracks, itineraries and climbs second to none. Several national and international take place in Trentino regularly, such as **Tour of the Alps** and some stages of the Giro d'Italia.

Trentino is also the land of mountain bikes: indeed, in addition to the **International Lake Garda Marathon** (12-14th April), another cult event for MTB aficionados is the **Bike Festival Garda Trentino** that takes place always at the end of April in Riva del Garda. Then, in mid-June, the Val di Sole hosts the **UCI MTB World Cup**: a long weekend of competition with downhill, cross-country, and four-cross events.

Fresh mountain air, quality infrastructure and favourable climatic conditions make Trentino one of the most sought-after summer training destinations for teams and athletes of the highest level, including many **top-division Italian and European football clubs**. Current Italian champions **Napoli** have been coming to the Val di Sole for over 10 years now, alongside them, other important clubs.

The Trentino Dolomites also host various mountain running events, one of the most important of which is the **Dolomites Sky Race**, in the Val di Fassa and the gruelling 64km Dolomiti di Brenta Trail above Molveno. Furthermore, after

twenty-five consecutive finals on the Hawaiian island of Maui, from 2022, the **XTERRA Cross Triathlon** finals will take place in Europe, on the shores of Lake Molveno at the foot of the majestic Brenta Dolomites. Indeed, the area, including the Paganella Highlands, has it all and is the ideal place for swimming, running and cycling.

In autumn, Trento welcomes half-marathon enthusiasts to the city centre and hosts also the seventh edition of **'Festival dello Sport'** in mid-October. An important and popular kermesse with great and unforgettable champions telling their stories in meetings with the public, events and debates on the great themes that animate this world, workshops, and many sports disciplines to practise and try out in the various sports camps located in the city's squares.



Winter Olympics and Paralympics 2026

6-22 February 2026

Paralympics: 6-15 March 2026

The Milan-Cortina Olympics and Paralympics will also be in Trentino.

Being in a position to host the Olympics and Paralympics, probably the most important sporting events in the world for both the athletes involved and the public, means being a reliable territory. Indeed, Trentino with its deep-rooted sporting tradition and state-of-the-art facilities can definitely qualify as an international reference point for winter sports, as confirmed by the Games.

In full compliance with the recommendations of the Olympic Agenda 2020 and IOC reforms (New Norm), the **2026 Milan-Cortina Games** have set sustainability and the post-Olympic legacy among their main objectives. For this reason, the distinctive venues chosen to host the various events are spread across northern Italy, establishing a more widespread Olympics, made all the more special by the unique context of the Dolomites in which most of the competitions will be held. The wide range of infrastructures already in place in Trentino - expected to cover most of the sporting, transport and reception requirements of the Games - will help reduce land use and maintain a more economically viable approach to the organisation of the Games, by simply expanding and/or renovating existing structures and facilities.

Trentino, which has already hosted the Winter Universiade, a multi-sport event for university athletes, in 2013, is doing its very best to welcome this great event in style.

Trentino on your doorstep

Trentino is served by a **number of major coach and shuttle services.**

FLYSKI SHUTTLE

“Fly Ski Shuttle” is an airport transfer service linking a number of participating localities in Trentino to most of the airports in **Northern Italy** (Verona, Venezia, Treviso, Milano-Bergamo, Milano-Linate, Milano-Malpensa, Bolzano) from December to the end of March.

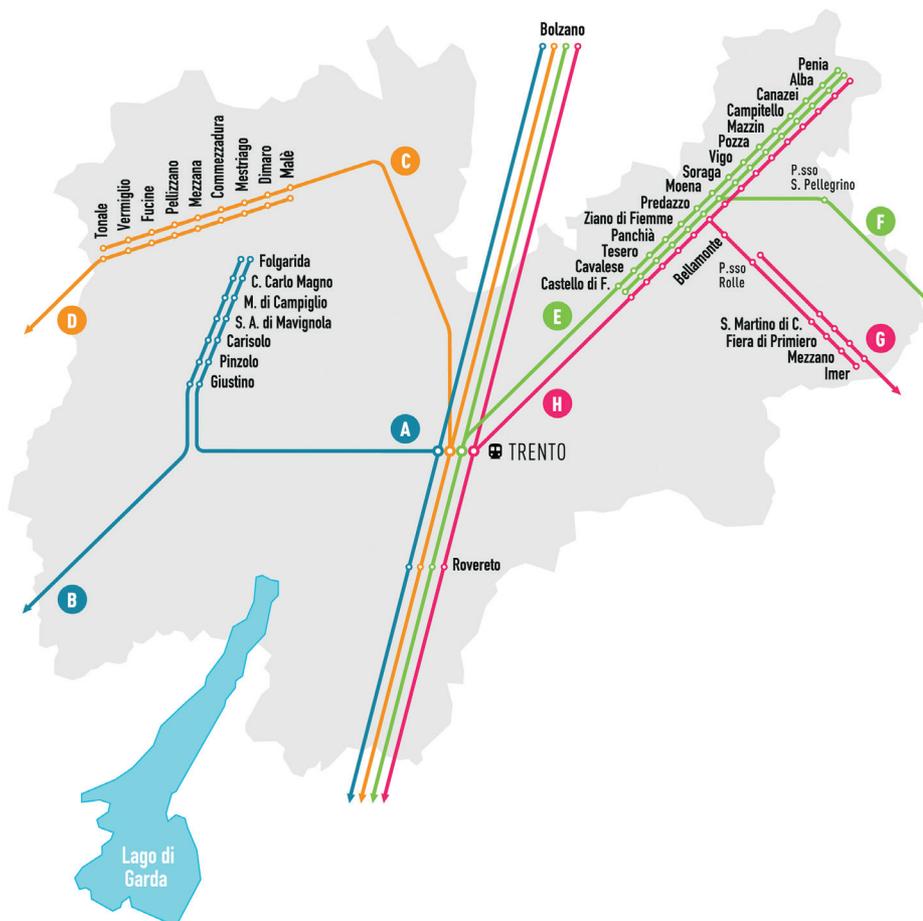
Pick-up and drop-off points in Trento city and the **railways stations** of Venice Mestre and Milano Centrale are also available. The service simplifies transport for guests arriving on national and international flights. The areas involved in this project are the Val di Sole, Madonna di Campiglio and

Pinzolo, the Val di Fassa, Val di Fiemme, San Martino di Castrozza and Primiero. Bookings can be made online at **flyskishuttle.com** or by contacting the call centre at +39 0461 391111 (Mon.-Fri. 9.00 am to 6.00 pm).

flyskishuttle.com

MARINOBUS

The Italian company **MarinoBus** manages an extensive network of bus routes, connecting daily over 200 cities in Italy and central Europe, running services to numerous cities in Europe, such as Stuttgart, Singen, Luxemburg, and many more. The cities of Trento and Rovereto, sitting on the main



route between Italy and central Europe, are connected daily.
Holders of the Trentino Guest Card can benefit from the 10% discount by purchasing the ticket.
marinobus.it

AUTOSTRADALE

Autostradale's "Trentino Shuttle" service, operating from Dec. 23, 2023 to Jan. 7, 2024, connects Milan (Lampugnano Station), Brescia (Arriva Bus Station) and Bergamo's "Orio al Serio" Airport with major destinations in Trentino, including Val di Fiemme, Val di Fassa, Pinzolo/Madonna di Campiglio/ Passo C. Magno and Val di Sole.

Holders of the Trentino Guest Card can benefit from the 10% discount by purchasing the ticket.
autostradale.it

FLIXBUS

Flixbus, the German coach operator, manages an extensive intercity bus network in Europe, offering **daily services to thousands of destinations** across 20 different countries including many of Trentino's main tourist areas. Direct buses also depart from most of Italy's main cities and airports.
flixbus.it



Fly Ski Shuttle

- A B M. di Campiglio - Folgarida
- E F Val di Fiemme - Fassa
- C D Val di Sole - Tonale
- G H S.Martino di C. - Primiero

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| <ul style="list-style-type: none"> B D ✕ BERGAMO (Sat-Sun) ✕ LINATE (Sat-Sun) 🚗 MILANO CENTRALE (Sat-Sun) | <ul style="list-style-type: none"> A C E H ✕ VERONA (Sat-Sun) ✕ BERGAMO (Sat-Sun) ✕ LINATE (Sun) ✕ MALPENSA (Sat) 🚗 MILANO CENTRALE (Sat) 🚗 TRENTO (Sat-Sun) NEW ✕ BOLZANO (Sat-Sun) | <ul style="list-style-type: none"> F G ✕ TREVISO (Sat-Sun) ✕ VENEZIA (Sat-Sun) 🚗 MESTRE (Sat-Sun) |
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SKIRAMA DOLOMITI ADAMELLO BRENTA

Discover the Trentino side of winter

A single ski pass to ski in the most stunning resorts of the western part of Trentino in northern Italy, among the striking Adamello-Presanella and Ortles Cevedale mountain ranges and the magnificent peaks of the Brenta Dolomites: this is the SKIRAMA DOLOMITI adamello brenta consortium. SKIRAMA DOLOMITI adamello brenta combines 8 top ski resorts in the Italian Alps, for a total of 150 lifts and 380 kilometres of slopes (with guaranteed snow on 340 km thanks to modern snowmaking systems).

The following ski areas are included:

- Madonna di Campiglio and Pinzolo in Val Rendena
- Folgarida-Marilleva, Pejo3000, Pontedilegno-Tonale in Val di Sole
- Paganella Ski
- Monte Bondone
- Alpe Cimbra: Folgaria-Lavarone

All of these resorts are renowned for the quality of their lifts and slopes, the wide range of accommodation facilities and the extraordinary natural scenery.

The SKIRAMA DOLOMITI adamello brenta resorts are surrounded by two protected nature areas that are a true paradise for those that enjoy winter sports in amazing surroundings.

The SKIRAMA DOLOMITI adamello brenta slopes, which reach altitudes of 2,500 metres in Madonna di Campiglio and 3,000 metres in Passo Tonale and Pejo, together with the latest snowmaking systems, guarantee the chance to ski from November to spring.

Ski Pass Options

There are two types of SKIRAMA DOLOMITI adamello brenta ski passes: a 2 to 14-day ski pass with unlimited skiing in all 8 resorts and the Combi ski pass with unlimited validity in one single resort and a set number of days in all other Superskirama resorts. Plus children under age 8, accompanied by a paying adult, will receive the same type of ski pass for free! (valid for 2 to 14-day ski passes)

Skirama Partnerships

Over the years Skirama Dolomiti has established partnerships with other top-rated ski resorts including VAIL RESORTS and GRANDVALIRA ANDORRA that provide their

season passholders the chance to discover all of the Skirama resorts.

SKIRAMA is an EPIC Partner

Since 2015, Skirama is an Epic Pass partner and its ski resorts are the only Italian destinations included in the Epic Pass partnership. Season passholders can benefit from a free 7-day lift pass to access all the Skirama resorts and a 50% discount on any additional days after the allotted 7 days.

Skirama Summer

Summer in the Skirama resorts means 2,000 km of trails, 118 equipped trails and via ferratas, 10 bike parks, 200 km of cycling paths, 124 mapped biking routes, 33 summer lifts and the chance to reach an altitude of 3.769 metres! Guests can enjoy an active vacation in nature thanks to endless services and amenities including the SUPERSKIRAMA SUMMER PASS which provides guests with access to all the Skirama summer lifts and bike parks. Hike or cycle your way through stunning scenery, historical sites or stop to discover what a traditional "malga" mountain dairy is all about.

Get in touch with nature this summer with Skirama!



Via G. Marconi, 7
I – 38027 Malé (TN)
Tel. +39 0463 901280
info@skirama.it – skirama.it



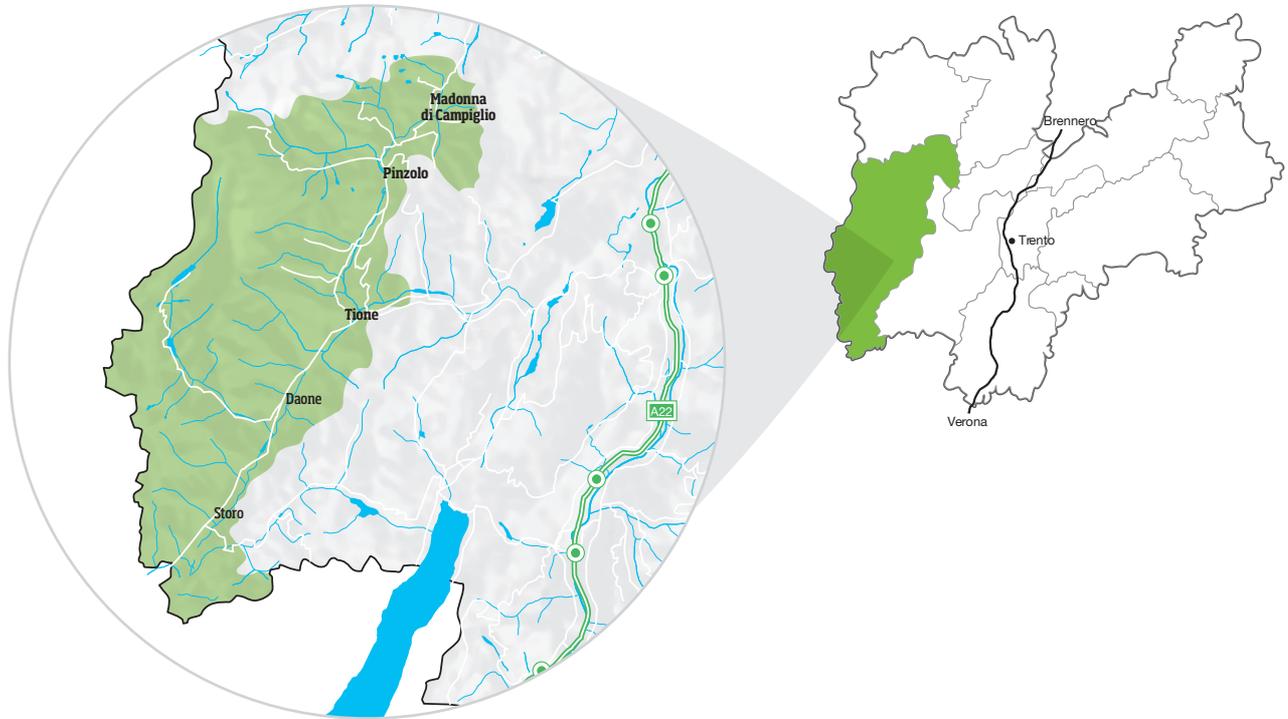


Madonna di Campiglio



Altipiano di Folgaria, Lavarone, Luserna

Madonna di Campiglio



Set between the Brenta Dolomites – World Heritage Site – and the Adamello-Presanella mountain range, Madonna di Campiglio is one of the most beautiful tourist resorts in the Alps. Madonna di Campiglio, with its exclusive hotels, spas and charming lodges, and nearby Pinzolo with its cosy family-run accommodation, offer a variety of services and facilities able to satisfy any requirement. With more than 150 km of interconnected slopes and modern lifts, the Ski Area Campiglio-Dolomiti di Brenta is the largest ski area of the entire Trentino region. Every year, Madonna di Campiglio hosts the 3Tre World Cup Men's Night Slalom along the

famous Canalone Miramonti. After a great day of skiing, it is possible to enjoy the real Italian lifestyle: boutiques and traditional shops, après ski bars, restaurants and clubs. More than 100 years of tourism, historical and sports events and special guests have made the resort one of the most famous skiing destinations loved by the international jet set.

Arrive at the destination thanks to the “Fly Ski Shuttle” airport transfer service.

More information on page 12 – flyskishuttle.com

TECHNICAL DETAILS

Altitude: 850-2.500 m

Transfer service: tailor made transfer service 24h/day by taxi, bus, helicopter from main Northern Italy airports and railway stations. Fly Ski Shuttle

Hotel beds: 9.448

Extra-hotel beds: 51.661

Hotels: 168 (4★★★★★, 10★★★★★S, 36★★★★, 10★★★★S, 68★★★, 40★★/★)

Hotel Garni e B&B: 66

Residences: 14

Campsites: 14

Holiday homes: 41

Apartments: 1491

Agritur: 13

Rooms&Breakfast: 19

Mountain refuges: 25

Esercizio rurale: 3

Ski Area: Ski Area Campiglio Dolomiti di Brenta – Val di Sole Val Rendena: 154 km of interconnected ski slopes. 108 ski runs: 44 blue, 36 red, 21 black. 4 snowparks. 59 lifts. 95% programmed snow coverage

Lift opening and closing dates: end of November - April

Cross country: 22 km in Campo Carlo Magno, 5 km in Carisolo (floodlit until 10 pm)

Other activities: top experiences ski-mountaineering, snowshoeing, toboggan, ice skating, ice climbing, dog sledding, telemark skiing, hiking, paragliding, swimming, fat biking, snow biking

Convention centre: Palacampiglio-Madonna di Campiglio (600 + 200 seats and 2 polyvalent rooms); Paladolomiti-Pinzolo (500 seats and 3 polyvalent rooms)

HIGHLIGHTS

- ✓ Fashion and Glamour
- ✓ Michelin-starred and gourmet restaurants with local products
- ✓ Great Nightlife
- ✓ 3Tre World Cup
- ✓ 14 green hospitality accommodation with “Quality Park certification”

TOP EXPERIENCES



Ski Sunrise and Ski Sunset;
Ursus Snow Park at Grotstè, one of the best five in the Alps



Snow moon excursion;
Night in igloo



Dolomiti Natural Wellness

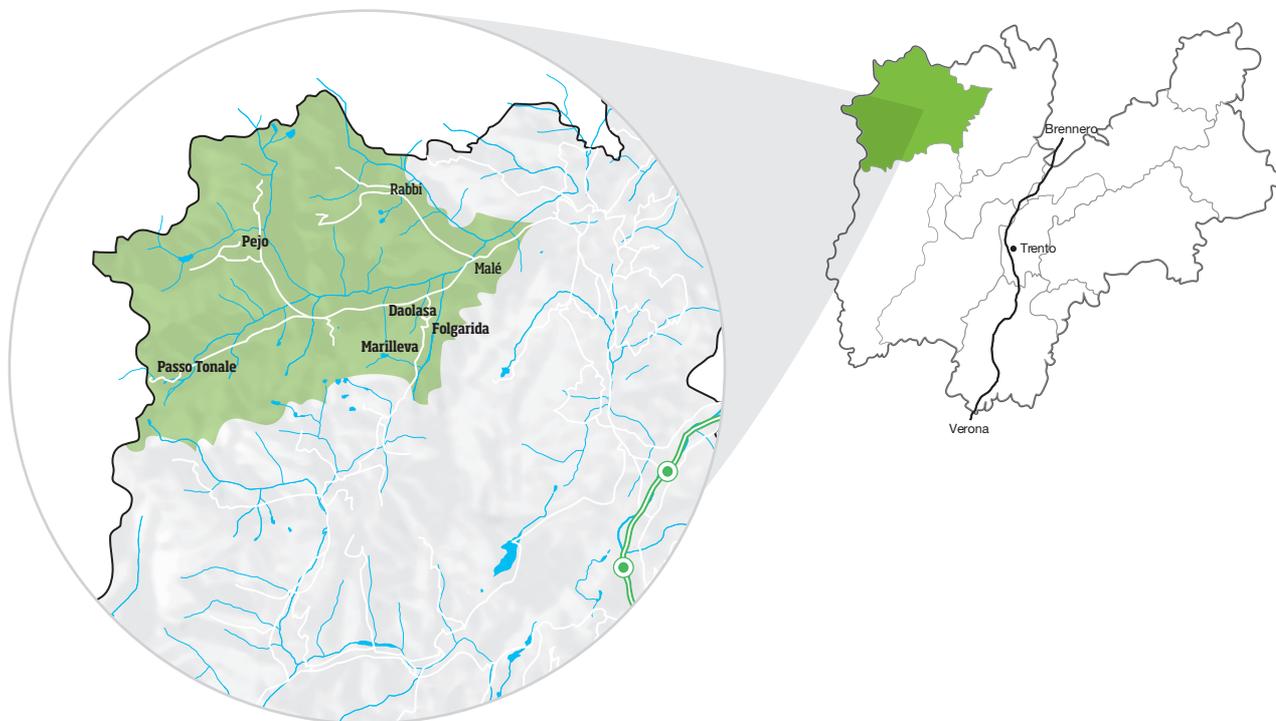
EPIC PASS DESTINATION



MADONNA DI CAMPIGLIO
AZIENDA PER IL TURISMO S.P.A.

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sales@campigliodolomiti.it – campigliodolomiti.it

Val di Sole



If you're up for adventure, awesome slopes and tons of snow, then Val di Sole is the place to be! Every season Val di Sole receives plenty of snow due to its favourable position among the highest peaks of the Central and Eastern Alps. Val di Sole is also part of the largest ski region in western Trentino giving you the chance to explore 3 different resorts: the Skiarea CAMPIGLIO DOLOMITI DI BRENTA Val di Sole Val Rendena offering skiers endless kilometres of slopes to choose from, the Skiarea PONTEDILEGNO-TONALE a freeriding paradise and the chance to take a gondola lift up to the top of the world at 3.000 m on the Presena Glacier, and the Skiarea PEJO3000 VAL DI SOLE with breathtaking views from the Pejo3000 gondola lift as you soar over the

Stelvio National Park beneath you, before skiing down from an altitude of 3.000 m.

Val di Sole can cater to the needs of all skiers and snowboarders by providing ski schools, snow parks, child care on the slopes, terrain parks, equipment rentals, public transportation to the lifts, great cuisine and the chance to relax in a spa or unwind in a pub at the end of a long day on the slopes as well as countless other winter activities for non-skiers.

Arrive at the destination thanks to the "Fly Ski Shuttle" airport transfer service.

More information on page 12 – flyskishuttle.com

TECHNICAL DETAILS

Altitude: 737 - 3.000 m

Transfer service: FLY SKI SHUTTLE BUSES from various airports in Northern Italy, public local buses and ski buses, Dolomiti Express train and private taxis

Hotel beds: 10.674

Extra-hotel beds: 34.849

Hotels: 141 (3★★★★S, 17★★★★, 33★★★★S, 81★★★, 7★★)

B&B: 40

Residences: 39

Agritourisms/Farmhouse lodging: 22

Campsites: 4

Ski lifts (Skiarea CAMPIGLIO DOLOMITI DI BRENTA Val di Sole Val Rendena): 58 lifts, 18 gondola lifts, 32 chairlifts, 8 ski lifts

Ski slopes (Skiarea CAMPIGLIO DOLOMITI DI BRENTA Val di Sole Val Rendena): a total of 150 km, 50 km blue, 67 km red and 33 km black

Ski lifts (Skiarea PONTEDILEGNO-TONALE): 30 lifts, 4 gondola lifts, 19 chairlifts, 3 ski lifts, 4 tapis roulants

Ski slopes (Skiarea PONTEDILEGNO-TONALE): a total of 100 km, 24 km blue, 60 km red, and 16 km black

Ski lifts (ski area PEJO3000): 7 lifts, 2 gondola lifts, 4 chairlifts, 1 ski lift

Ski slopes (ski area PEJO3000): a total of 20 km, 5 km blue, 13 km red, 2 km black

Snowboarding: Snowpark Marilleva Val Panciana, Snowpark Tonale, FunSlope & Family Fun Park in Pejo

Cross country: 66 km in all of Val di Sole

Ski instructors: more than 300 ski instructors – 11 ski/snowboard schools. Languages spoken: English, German, Spanish, French, Polish, Danish, Russian, Czech, Slovenian, Croatian

Other sports activities: snowshoe excursions, ski-mountaineering, guided excursions in the snow, horse-back riding, ice-climbing, high altitude ski tours, dog sledding, telemark skiing, ice-skating, ice-karting, snow kite, fat bike,

bushcraft, public swimming pools and gyms:

In summer: trekking, climbing and riding, mountain biking, canoeing, rafting, hydrospeed, canyoning and tarzaning.

Convention centre: "Alla Sosta dell'Imperatore" conference centre in Folgarida with 4 halls with 600, 220, 100 and 50 seats. Stereo system, film projection equipment and maxi screen. Multipurpose rooms for meetings, conferences and events

HIGHLIGHTS

- ✓ Skiing at 3,000 metres in the Pontedilegno-Tonale and Pejo3000 ski resorts
- ✓ Skiing across three interlinked ski resorts in the SkiArea Campiglio Dolomiti di Brenta, starting from Folgarida-Marilleva in Val di Sole
- ✓ Snowkite and fly over the snow in Val di Sole
- ✓ Relax and take in all the beneficial properties of three natural mineral springs at the Pejo Thermal Spa centre
- ✓ Enjoy the magical sounds of ice instruments inside the Paradise igloo

TOP EXPERIENCES



Barefooting in the snow in Val di Rabbi



Bushcraft: learn how to survive in the wilderness accompanied by an expert guide



SKIEAT - Work up an appetite... skiing



Dinner in the Dolomites under a starry sky in the Adamello Brenta Nature Park

EPIC PASS DESTINATION

Val di Sole

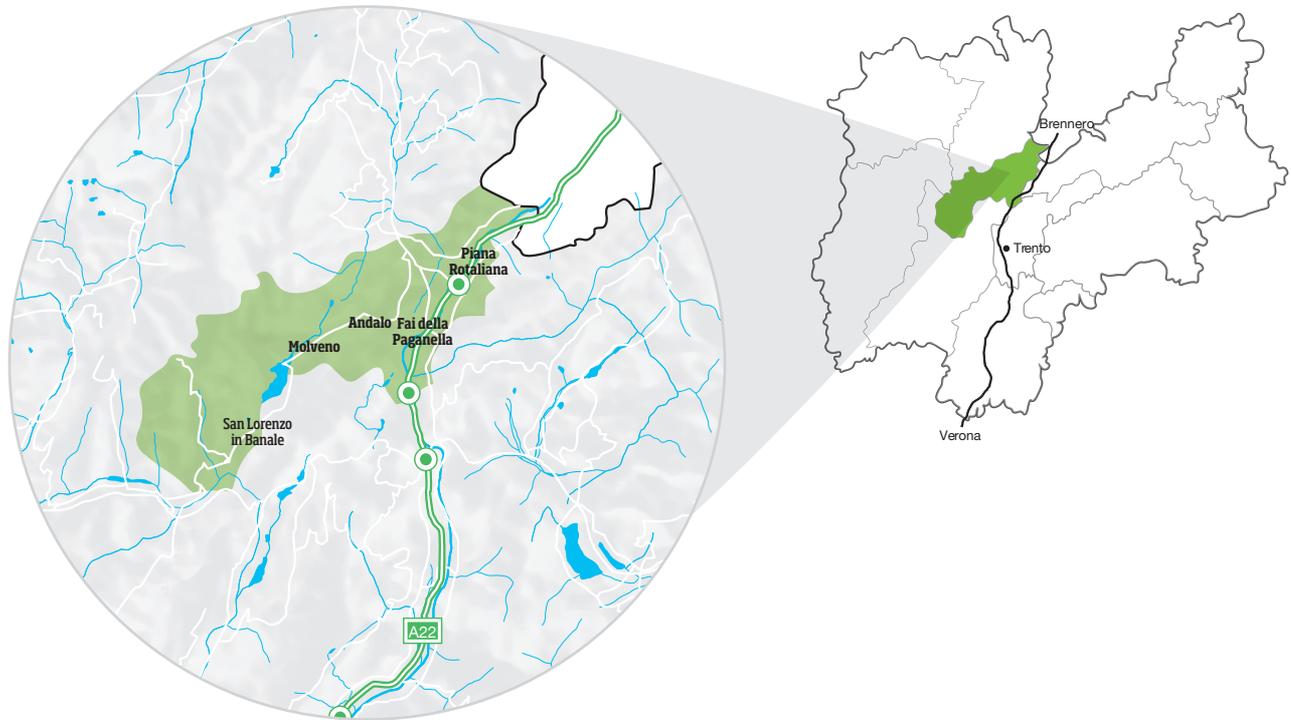


AZIENDA TURISMO VAL DI SOLE

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Paganella Ski and Brenta Dolomites



Only a 15-minute drive from the Brenner motorway, the rolling highlands of Paganella and its resorts offer incomparable views of the striking Brenta Dolomites and Lake Garda. In winter, the Paganella area is a true paradise for skiers and families alike, with modern lift facilities, 100% snow reliability and 50 km of panoramic ski runs that take you from the lofty mountain peaks to the charming towns of Andalo and Fai della Paganella. Indeed, the Paganella Ski Area attracts skiers of all ages and levels and is a top destination for families thanks to its child-friendly facilities, all-in-one services, numerous ski camps and ski-lifts leaving directly from the main towns in the area. Paganella is also a favourite destination of champions,

indeed, the Norwegian national skiing team has been choosing Paganella as training base for many years now. Sport enthusiasts and families will be more than satisfied in summertime too, when the majestic Dolomites and Lake Molveno (winner of many exclusive awards for quality and excellence) represent great spots for endless outdoor activities or simple moments of relaxation in the fresh mountain air. The Paganella ski area is also only a few kilometres away from the Piana Rotaliana Königsberg and its renowned Teroldego vineyards. Several tasting events and wine experiences are organised throughout the year.

TECHNICAL DETAILS

Altitude: 1.030 - 2.125 m. Vertical Drop: 1.090 meters

Villages: Andalo, Fai della Paganella, Molveno, Cavedago, Spormaggiore

Hotels: 105 (3★★★★S, 12★★★★, 20★★★★S, 56★★★, 12★★, 2★)

B&B: 10

Residences: 23

Campsites: 2

Ski lifts: 10 lifts; 3 cablecars and 11 chairlifts, 4 tapis roulant
- Total lift capacity: 30.000 skiers per hour

Ski trails: 50 km with 29 trails: 11 blue+17 red+1 black

Ski touring: 1 dedicated trail

Snowboard: 1 snow park in the mountain

Cross country: 11 km, 3 of them floodlit and with 100% snow reliability

Kids Snow Fun Parks: 4 snow fun parks, 2 in the mountain, 2 in the villages

Ski instructors: more than 200 ski instructors – 7 ski/snowboard schools. Languages spoken: English, German, French

Winter sports activities: Alpine Ski, Snowboard, Cross-country, Ski-Touring, Snowshoeing, Ice-Skating, Ice-climbing, Telemark Skiing, Indoor Swimming Pool, Horse - Sleigh, Fat Bike and Snow Scoot, Sledding area

Summer sports activities: Walking, Nording Walking, Hiking, Trekking, Biking, Downhill MTB, rock climbing, Horse Riding, Tennis, Outdoor Swimming Pool, Alpine Guide Centre, Football, BeachVolley

Sports facilities for teams: 4 grass football fields, 1 outdoor 50 meters swimming pool, 1 indoor 25 meters swimming pool

Wellness and SPA facilities: Acqualn Andalo Spa & wellness, Dolomia Wellness Lago di Molveno

Convention centre: 1 Meeting and Conference center in Andalo with 900 seats, 1 in Fai della Paganella with 360 seats and 1 in Molveno with 250 seats

HIGHLIGHTS

- ✓ Family-friendly destination
- ✓ Breathtaking view over the Brenta Dolomites and Lake Garda
- ✓ “All-in-one-place”: ice stadium, cross-country skiing, indoor swimming pool and wellness centre
- ✓ Easy access to the ski area

TOP EXPERIENCES



Fat bike on the snow
Snowcat ride



Dinner at a mountain lodge with special transportation (snowcat or snowmobile)

EPIC PASS DESTINATION

**DOLOMITI
PAGANELLA**



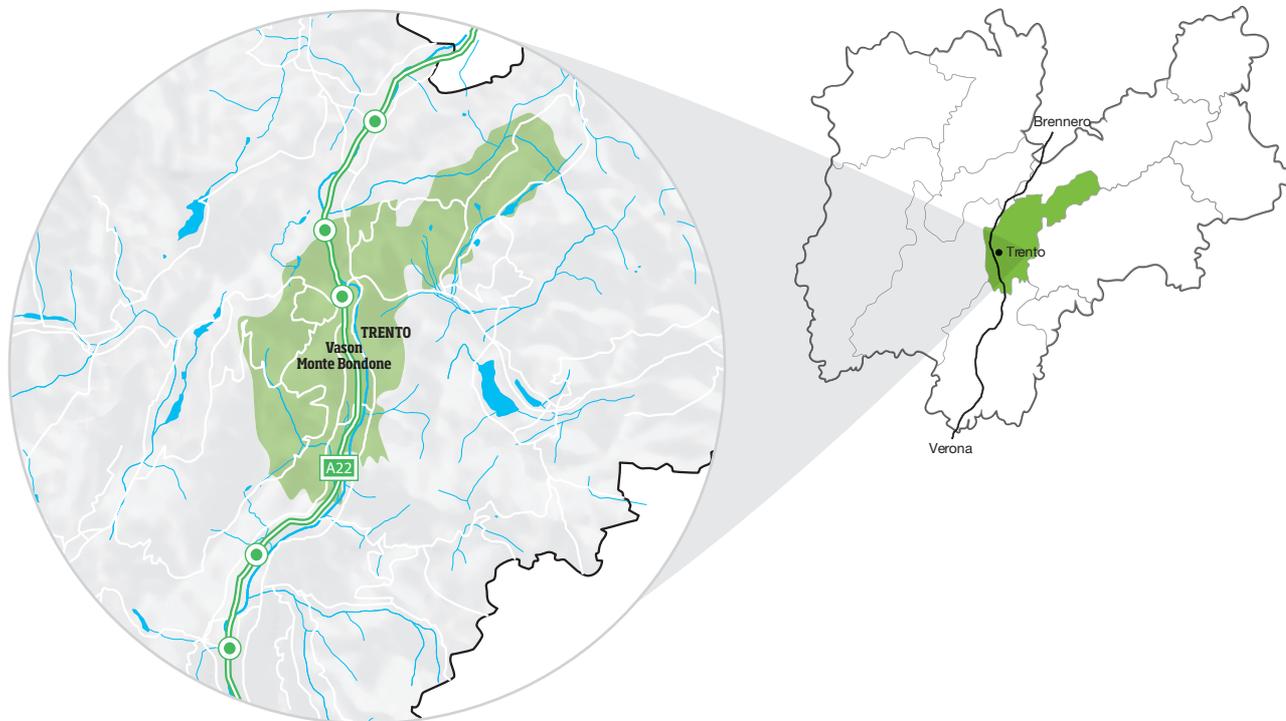
AZIENDA PER IL TURISMO

DOLOMITI PAGANELLA SOCIETÀ BENEFIT

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Trento, Monte Bondone e Altopiano di Piné



Trento, the City of the Council

Nestled in the Adige valley, surrounded by picturesque mountains, the city of Trento boasts a long and fascinating history. It has also been able to preserve much of its ancient splendour over the centuries with old palazzos, numerous museums and many other sites of cultural interest. Indeed, Trento is a charming alpine city where art and culture melt seamlessly with stunning landscapes and unspoiled nature. History, culture and local folklore are central to Trento's unique appeal and this is highlighted even further during the Christmas period. The cold, crisp air and silvery snow contrast delightfully with the warm festive buzz of the city, made the more special by a myriad of scents and flavours along with local products and handicrafts.

Those who love winter sports can find everything they need on Monte Bondone, the city's mountain. Here visitors will find

everything from skiing camps for beginners to more technical and freestyle slopes all served by modern lift facilities. The ski area is super family-friendly with a number of offers and opportunities for all such as night skiing, a snow park and Nordic skiing and snowshoeing trails.

Not far from Trento, the highlands of Piné stand out for their sheer natural beauty with picturesque lakes, welcoming hamlets and breathtaking landscapes. During the Christmas period, the small town of Miola di Piné hosts a traditional event with scores of nativity scenes set up under ancient porticos, along the winding streets and small windows. The Piné plateau also boasts one of the most internationally renowned high altitude ice rinks, home of the World Speed Skating Championships and where it's also possible to enjoy a leisurely skate.

TECHNICAL DETAILS

Altitude: 200 - 2.098 m

Hotel beds: 4.556

Extra-hotel beds: 3.980

Hotels: 51 (★★★★★ 1; ★★★★ 14; ★★★ 3; ★★ 26; ★ 5; ★ 1)

B&B: 90

Agritur: 26

Residences: 4

Campsites: 3

Ski lifts: 4

Lift opening and closing dates: beginning December – beginning April

Ski slopes: 16 ski slopes (11 red; 4 blue and 1 for beginners in Pinè)

Snowboard: Snowpark Monte Bondone

Cross country: 35 km at the Centro Fondo Viote on Monte Bondone and in the Pinè area 3 km in Brusago and 3 km at Passo del Redebus-Bedollo

Ski instructors: downhill, snowboard and cross-country ski instructors.

Languages spoken: English, German, French, Spanish, Polish and Czech; Cross-country ski instructors - Languages spoken: English, German

Other sports activities: ice-skating, ski-touring and snowshoeing, hiking, paragliding, fat bikes, + MTB, E-MTB, riding

Convention centre: on request

HIGHLIGHTS

- ✓ Trento and Monte Bondone: a magic holiday with Christmas markets and skiing
- ✓ Discovering culture, history and art in the museums and castles of Trento
- ✓ Skiing on Monte Bondone
- ✓ Monte Bondone, family-friendly destination with snow parks and kids' club on the slopes with "first-steps" area.

TOP EXPERIENCES



The Christmas Market and the magical atmosphere of Trento

Night skiing on Monte Bondone;



Skiing along the "Gran Pista";

Cross-country skiing and snowshoeing with a view



Ice-skating in the spectacular natural setting surrounding the Ice Rink of Pinè in Baselga. 'El Paes dei Presepi' (The Nativity Scene festival): Christmas atmosphere and traditional nativity scenes in the small village of Miola di Pinè (in December).

EPIC PASS DESTINATION

trento

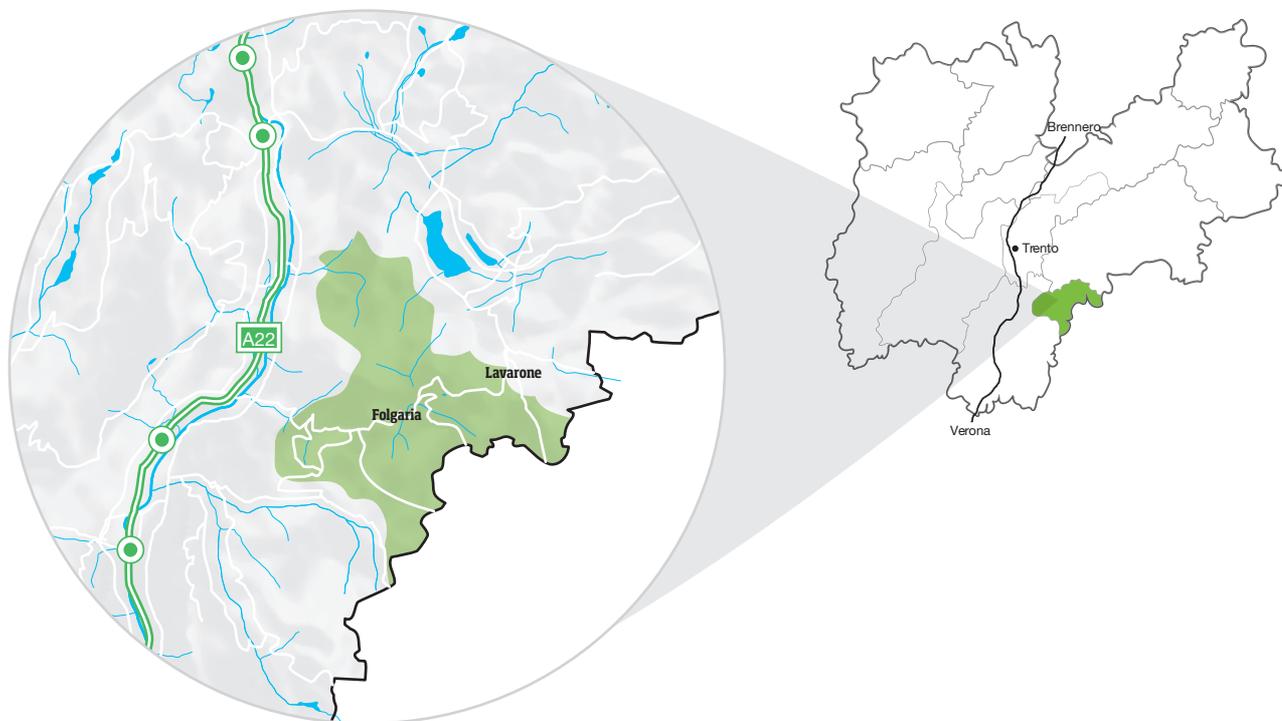


TRENTO TOURIST BOARD

Tel. + 39 0461 216000

info@trento.info – www.trento.info

Alpe Cimbra: Folgaria, Lavarone, Lusérn and Vigolana



With its rolling highlands and surrounded by the spectacular peaks of the Italian Alps, the Alpe Cimbra area in Trentino represents an intriguing alternative to the nearby and better-known Dolomites, both in winter and summer. The proximity to the main airports in northern Italy such as Verona (1 hour away), Venice (90 minutes) and Bergamo-Orio al Serio (2 hours) is a major advantage too. From there, the Alpe Cimbra is quickly and easily accessible from the main A22 motorway (just a 15-minute drive from the Rovereto Nord or Trento Sud exits). The Alpe Cimbra area has also been elected as one of the TOP family destinations in the Alps thanks to the numerous family-friendly services and facilities including hotels, guesthouses, the Family Emotion programme, baby parks and much, much more.

WINTER

The sprawling ski area ALPE CIMBRA-Folgaria-Lavarone offers 100 km of slopes suitable for skiers and snowboarders of all ages and skill levels. Modern lift facilities, cutting-edge snowmaking systems – which guarantee snow cover from December to April – and the quality of the slopes themselves make the Alpe Cimbra a very popular destination. Besides skiing, there are numerous unique experiences to be had, like discovering the local food and wine in stylish restaurants or cosy mountain huts and chalets tucked away in the woods or on mountain tops or visiting the evocative museums which recount the intriguing history, culture and traditions of the Alpe Cimbra.

TECHNICAL DETAILS

Altitude: 1.250 - 1.850 m

Hotel beds: 5.404

Extra-hotels beds: 11.651

Hotels: 54 (5★★★★; 5★★★★S; 37★★★★; 7★★)

Residences: 13

B&B, garnì, agriturismo: 24

Mountain huts: 8

Ski lifts: 23 chairlifts 4 drag lifts 16 tapis roulants

Lift opening and closing dates: beginning December - beginning April

Ski slopes: 100 km alpine skiing 61 blue slopes, 34 red slopes, 6 black slopes

Snowboard: Mazinga Snow Park (Folgaria), boarder cross areas in Passo Coe

Cross country: Cross-country centre Passo Coe (36 km); Cross-country centre Millegrobbe-Vezzena (58 km)

Ski instructors: 350 ski instructors - 5 ski/snowboard schools. Language spoken: English, German, Croatian, Polish, Slovenian, Czech

Other sports activities: ice skating, tubing, snowshoeing, nordic walking, alpine skiing, horse riding, hiking, mountain bike, tennis, climbing, fat bike, paddle, canyoning

Sport centres: PalaFolgaria: indoor swimming pool, fitness area, indoor ice rink; Palazzetto dello Sport Lavarone: fitness area, multifunctional gym

Convention centre: PalaFolgaria: meeting centre with 350 seats for conferences and events. In Lavarone convention centre with 350 seats, 2 multipurpose rooms for meetings, conferences and events

HIGHLIGHTS

- ✓ Suitable for families
- ✓ Ski tour of 100 km
- ✓ History, culture and traditions
- ✓ Hospitality and gastronomy

TOP EXPERIENCES



Ski Sunrise with a hearty breakfast and Cross-country skiing;



Ice stadium, indoor swimming pool and public gym centre



Easy access to the ski area



Fat-bike experience



Dinner at a mountain lodge with special transportation (snowcat or snowmobile)



Wellness in nature with soft walks

EPIC PASS DESTINATION



Trentino Italy



**AZIENDA PER IL TURISMO ALPE CIMBRA
FOLGARIA, LAVARONE, LUSÉRN E VIGOLANA**

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info@alpecimbra.it – alpecimbra.it

DOLOMITI SUPERSKI

The largest ski destination in the world

Totalling 1,200 km of pistes, Dolomiti Superski is the largest ski destination in the world and a real paradise for winter sports enthusiasts. Situated in the south-eastern Alps, it extends across Trentino, South Tyrol and the province of Belluno and includes 12 ski resorts that feature a variety of slopes and are particularly suitable for family holidays. The area is located amid the Dolomites, a World Heritage site. Dolomiti Superski offers 450 ski-lift facilities and 1,200 kilometres of slopes, 350 of which are in Trentino. Modern snow-making systems are active on over 97% of the slopes, ensuring quality snow cover from December to April. The Trentino ski areas included in the Dolomiti Superski are Val di Fassa, Alpe Lusia/San Pellegrino, Val di Fiemme and San Martino di Castrozza-Passo Rolle. A classic route is the Sellaronda circuit, a panoramic tour of 40 km (26 km of trails) around the Sella mountain group, including 4 passes: Pordoi, Sella, Gardena and Campolongo, and passing through the 4 Ladin valleys: Fassa (Trentino), Val Gardena (South Tyrol), Alta Badia (South Tyrol) and Arabba (Veneto). A fantastic series of slopes, mostly of medium difficulty but with occasional options for more advanced runs, all connected by modern ski lift facilities that can be comfortably completed in 5-6 hours, even by the less experienced skiers.

Online shop

The Dolomiti Superski multi-area ski passes and those for its single ski areas can be purchased from the online shop. The shop is accessible both from the online shop dolomitisuperski.com and from the Dolomiti Superski APP. By purchasing daily or multi-day ski passes online at least two days before its starting validity, a 5% price reduction is provided. Ski passes can be uploaded on the reusable My Dolomiti Card, for those who don't have it yet an electronic voucher will be sent by E-mail with which the pass can be collected at the Tickets self-service points in the various ski resorts.

Dolomiti Superpremière

Special prices/reductions on your ski pass to start the season in style: "First Snow 2023" from 25th November to 24th December 2023: get four days at the price of three. Last day of ski pass purchase 20th December 2023.

Dolomiti Springdays

The new spring promotion of Dolomiti Superski is called "Dolomiti Springdays" and is dedicated to those who also want to enjoy the fantastic slopes of the Dolomites in the spring sunshine, combining fun with relaxation on the sunny terraces of the several mountain restaurants in the Dolomiti Superski ski areas. The promotion includes the following options:

- Version L from 16th March to 1st April 2024:: 7 days of accommodation at the price of 6 and 6 days of ski pass at the price of 5 (accommodation from 16th March, skipass from 17th March)





Pale di San Martino

– Version S from 2nd April to End of season 2024: 4 days of accommodation and ski pass at the price of 3. The discounted ski pass can be purchased at a ticket counter by showing the voucher or from the online shop by entering the promocode, both provided by the accommodation.

MY DOLOMITI Community

With the rechargeable chip card My Dolomiti Card and the App Dolomiti Superski, the Dolomites are ever more at your fingertips! In addition to the Ski route planner services, Ski tracking and Live info, thanks to which you will have all the real-time updates on the lift facilities and slope conditions, you can take full advantage of the personal member area MY DOLOMITI, the community full of exclusive services:

online top-ups of the My Dolomiti Card, Premium Performance Check and the Rewards programme.

Dolomiti Superski is part of the Ikon Pass

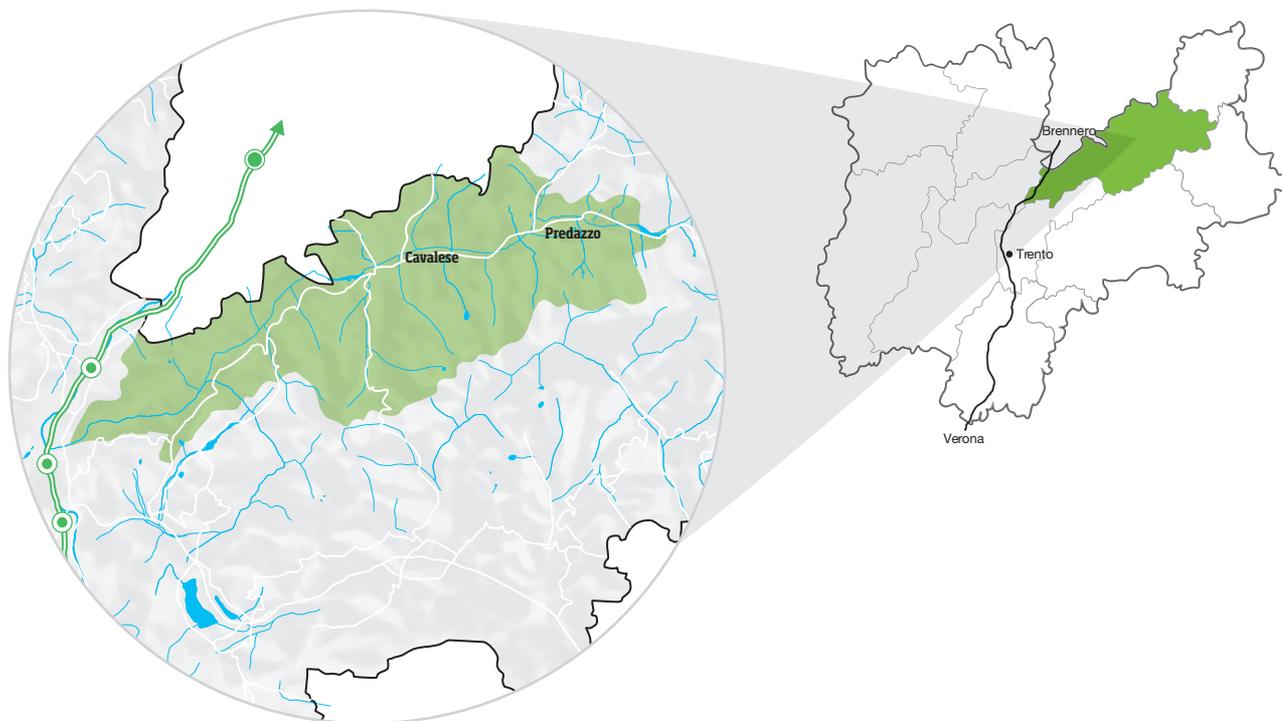
Dolomiti Superski is part of the Ikon Pass international ski pass circuit and unique destination in Italy. Holders of this pass can ski throughout the season in 54 world-class ski destinations in America, Europe, Australia, New Zealand and Japan. With the Ikon Pass it is possible to ski for 7 days during the season on the slopes of Dolomiti Superski, without any additional costs or “black out” days. While with the Ikon Pass basic version, it is possible to ski 5 days throughout the season, with some exclusions. Information on www.dolomitisuperski.com/en/Ski-pass/Ikon



**DOLOMITI
SUPERSKI** 

dolomitisuperski.com

Val di Fiemme e Val di Cembra



The Val di Fiemme, along with its eleven charming and characteristic hamlets, is located in the north-east of Trentino, at the feet of the Dolomites. This well-known ski resort is considered one of the most beautiful Alpine valleys and is the ideal destination for top-level Alpine and Nordic skiing thanks also to a wide choice of accommodation facilities. So far, three Nordic World Ski Championships have taken place in Val di Fiemme and the resort will also be the venue for the Nordic ski events at the next Winter Olympics. The holiday experience is completed by a vibrant après ski scene in local bars, pubs, discos, and restaurants, the perfect way to end a perfect day. Add to this the agenda of international events, which besides skiing, also encompasses local traditions and the history of this captivating valley. In the neighbouring Valle di Cembra, there are a number

of sports and cultural events: curling competitions at the Palacurling Cembra, not to mention wine and food trails with “Baite aperte” (Open Huts) and “Caneve aperte” (Open Cellars): Valle di Cembra offers bountiful food and wine opportunities to help visitors gain an insight into, and a taste of, the local products, dishes and flavours, thanks to both traditional and innovative recipes.

Arrive at the destination thanks to the “Fly Ski Shuttle” airport transfer service.

More information on page 12 – flyskishuttle.com

TECHNICAL DETAILS

Altitude: 500 - 2.340 m

Transfer service: Fly Ski Shuttle and transfer service by coach from/to various northern Italy cities and airports

Hotel beds: 7364

Extra-hotel beds: 34084

Hotels: 87 (2*****S, 22*****S, 14***S, 42***, 4**, 3*)

Garnì: 4 – Agritur: 28 – B&B: 53

Residences: 30 – Campsites: 3

Affittacamere: 18 – Ostelli: 1

Ski lifts: 9 cable cars, 1 telemix, 26 chairlift, 10 skilift. Total lift capacity: 76.760 skiers per hour

Lift opening and closing dates: end of November – Easter (may vary according to snow conditions); skibus service in the same period

Ski slopes: over 115 km in the ski area Val di Fiemme-Obereggen, with 90 slopes: 37 blue, 37 red and 16 black runs, 4 sledge slopes

Snowboard: Morea Snow Park at Alpe Lusia Ski Area, Obereggen Snow Park and Pampeago Boarder Cross slope (500 metres) at Ski Center Latemar Ski Area

Cross country: 150 km in the whole valley (80 km in Passo Lavazè, the rest in Lago di Tesero, Bellamonte and the famous Marcialonga track) - 5 km (short tracks) in Brusago, Redebus Pass and nearby the Ice Rink Piné Ice Stadium.

Ski instructors: 135 ski instructors – 3 alpine ski/snowboard schools, 2 cross country ski schools. Languages spoken: Italian, English, German, Polish

Other sports activities: 2 indoor swimming pools, 2 indoor ice-skating stadium and 2 outdoor ice-rink. Indoor sports centre (tennis, Italian bowling alleys, billiard room...). Tours with Alpine guides, snow shoeing, hiking, Nordic walking, hiking, cycling and mountain biking, rafting, riding and paragliding

Convention centre: Palafiemme in Cavalese: convention centre with 1.200 seats divided into the Auditorium (800 seats) and 3 smaller multipurpose rooms for meetings, conferences and events

HIGHLIGHTS

- ✓ Alpine slopes suitable for all ages and skill levels
- ✓ Cross-country skiing
- ✓ Family-friendly destination with snow parks and childcare services
- ✓ Walks and wellness in nature
- ✓ Local wine and food offers
- ✓ **Dolomiti Ski Jazz (8-17 March 2024)**

TOP EXPERIENCES



Ski Sunrise with a hearty breakfast and views of the Dolomites



Snowshoe excursions at sunset and admire the Alpenglow on the Dolomites



Wellness in nature with soft walks

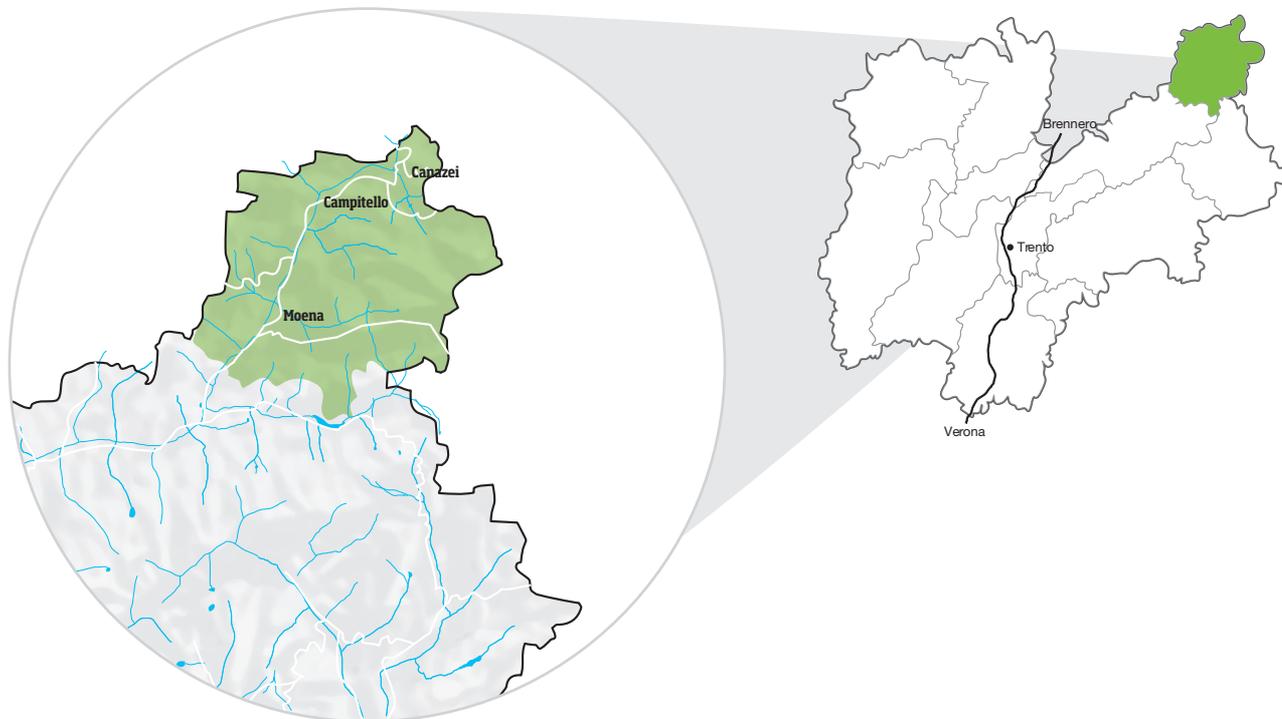
IKON PASS DESTINATION



**AZIENDA PER IL TURISMO
FIEMME E CEMBRA**

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Val di Fassa



Val di Fassa is among the most renowned ski resorts of the Dolomites, boasting 9 different ski areas, 4 ski tours (Sellaronda, First World War, Panorama and Alpe Lusia-San Pellegrino), for a total of 206 km of ski runs across 150 slopes which are connected to 500 km of the Dolomiti Superski area. Moreover, there is a wide offer of extra-ski activities like snowshoe excursions, sledge rides, cross-country skiing with more than 50 km of slopes, two-seater paragliding tours and many experiences of ski touring excursions.

A holiday in the Val di Fassa does not only offer opportunities for those who love sports, relaxation and outdoor activities but also for those who want to be pampered by culinary delights. Ladin culture and hospitality come to life in every restaurant of the valley. After a day on skis, you definitely deserve some relaxation: experience QC Terme Dolomiti or Terme Dolomia with the properties of the unique sulphureous spring of Trentino. When the snow melts, bike trails in the Val di Fassa arise for every degree of physical preparation

and intention, where the ski lifts allow you to easily reach the starting point of the tours.

This is a true biking destination, which hosts the UCI Enduro World Cup races every year. Moreover, the valley with 2.400km of suggestive and spectacular trails, offers a wide choice of hikes and walks. Excursions can also be divided over several days with overnights in authentic mountain refuges for an unforgettable experience throughout the most famous mountains in the world.

The valley offers lots of entertainment opportunities for children too, skiing courses, playgrounds, and fun, for a holiday fit for kids.

Arrive at the destination thanks to the “Fly Ski Shuttle” airport transfer service.

More information on page 12 – flyskishuttle.com

TECHNICAL DETAILS

Altitude: 1.180-1.555 metres

Transfer service: Fly Ski Shuttle from the airports of Verona, Bergamo, Milan, Venice, Treviso and Bolzano. Moreover, from the train stations of Mestre (Venice), Milan and Trento. Tailor-made transfer service by taxi or coach also available from the nearest train stations of Bolzano and Ora-Auer.

Hotel beds: 16.730

Extra-hotel beds: 19.172

Hotels: 289 (1★★★★★, 4★★★★S, 42★★★★, 41★★★★S, 125★★★, 50★★, 26★)

B&B: 21

Apartments: 2789

Campsites: 5

Ski lifts: 77 lifts; 23 cable cars & gondolas, 37 chairlifts, 17 ski-lifts, 1 other.

Lifts opening and closing dates: beginning of December - mid April

Ski slopes: 206 km in the ski areas of Val di Fassa/ Carezza and Alpe Lusia/San Pellegrino, with 24 km black runs, 122 km red runs and 60 km blue runs connected with the amazing Sella Ronda

Snowboard: Snowparks in the ski areas Belvedere, Col Rodella, Buffaure, Carezza, Lusia/Bellamonte and San Pellegrino

Cross country: 51 km

Ski instructors: 250 ski instructors – 5 ski/snowboard schools. Languages spoken: English, German, French, Russian, Spanish

Other sports activities: ski-mountaineering, Nordic skiing, ski safari, snowshoes tours, ice-climbing and climbing hall, paragliding, ice-skating, telemark skiing, hiking, Nordic walking, fat e-bike, swimming, horse-riding, yoga, Tai Chi Fu Style and Qi Gong, wellness and spa centres, forest bathing.

Meeting and conference rooms: Teatro Navalge in Moena with 500 seats, Cinema Marmolada in Canazei with 400 seats and Paladolomites in Mazzin with 250 seats

HIGHLIGHTS

- ✓ Sass Pordoi – Terrace of the Dolomites
- ✓ 206 km of excellent quality of ski slopes
- ✓ Gourmet restaurants with local products
- ✓ **Dolomiti Ski Jazz (March 2024)**

TOP EXPERIENCES



Sellaronda: Ski Tours in the heart of Dolomiti Superski; Ski Sunrise and Ski Sunset



QC Terme Dolomiti: Alpine Spa and Wellness



Ski safari, ski world cup races, European cup ski races, snowboard world cup races, Christmas markets

IKON PASS DESTINATION



DOLOMITES

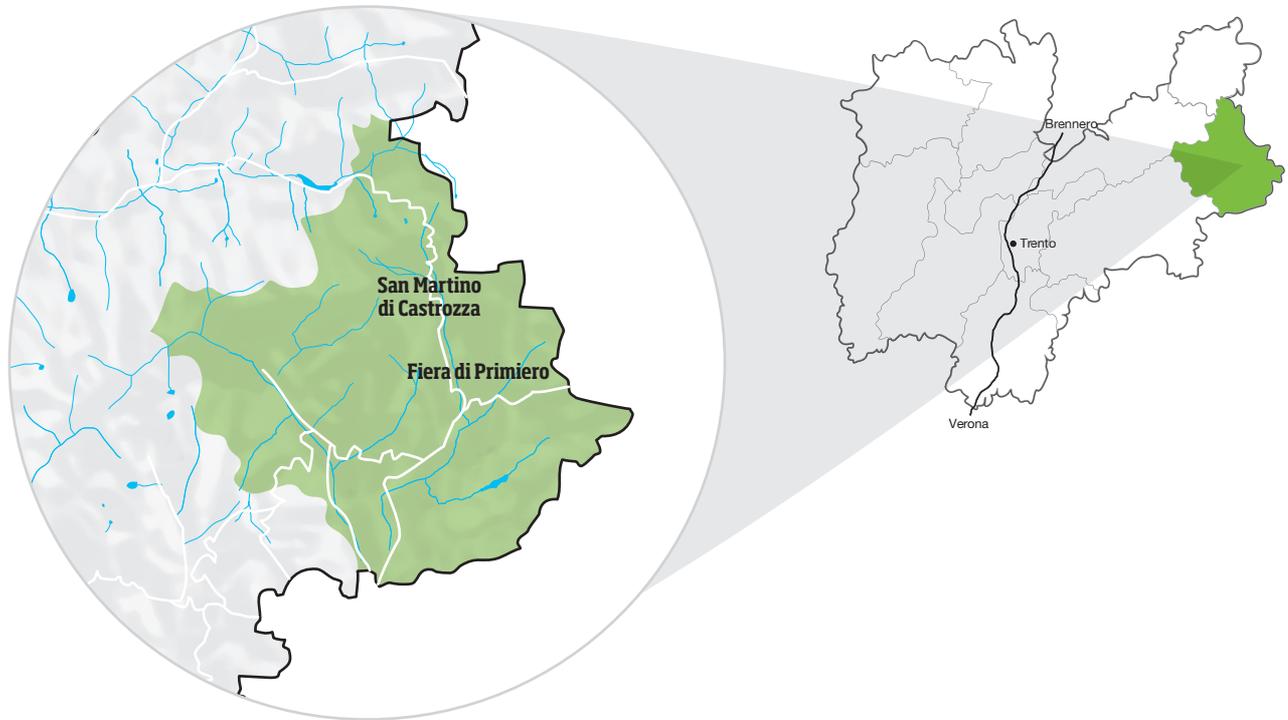
**AZIENDA PER IL TURISMO
DELLA VALLE DI FASSA**

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San Martino di Castrozza, Passo Rolle, Primiero and Vanoi



The unforgettable experience of skiing in the heart of a Natural World Heritage Site and discovering the Dolomites of the “Pale di San Martino” on skis is simply priceless. But the ski area “San Martino di Castrozza e Passo Rolle” offers much more: skiing in the beauties of the Paneveggio Pale di San Martino Natural Park, an environment of rare naturalistic value. Over 60 km of ski runs, ranging in altitude from 1,404 to 2,357 metres and covering all difficulty levels, set in a unique natural landscape.

This area boasts well-groomed runs, fast ski-lift facilities, guaranteed snow and a free skibus service that links all the resorts.

San Martino also pays special attention to family needs with a number of fun snow activities: 2 ski schools with more than 100 ski instructors, 2 nursery slopes for beginners, a red one (Colverde) illuminated at night and 2 snow parks: one at Passo Rolle and another in San Martino. And within the Natural Park’s unique landscape, there are plenty of activities on offer with the “Beyond skiing” programme.

Arrive at the destination thanks to the “Fly Ski Shuttle” airport transfer service.

More information on page 12 – flyskishuttle.com

TECHNICAL DETAILS

Altitude: 1.404 - 2.357 (Ski area), 650 - 1.980 (villages)

Transfer service: Fly Ski Shuttle and tailor made transfer service by taxi or coach from various Northern Italy airports (the nearest are Venice Marco Polo and Treviso Sant'Angelo)

Hotel beds: 5.402

Extra-hotel beds: 7.832

Hotels: 90 (2★★★★S, 16★★★★ 8★★★★S, 4★★★★, 13★★, 3★)

B&B: 19

Residences: 10

Campsites: 2

Ski lifts: 21 lifts; 1 cable car, 3 gondolas, 13 chairlifts, 4 skilifts

Lift opening and closing dates: end of November - Easter

Ski slopes: 60 km in the ski area of San Martino di Castrozza - Passo Rolle, with 34 slopes: 18 (+ 1 variant) blue runs, 13 red runs (+ 1 variant) and 3 black runs

Snowboard: San Martino Snowpark, Rolle Railz Park

Cross country: 30 km with 3 Cross-country skiing centres (1 at San Martino di Castrozza, 1 in Imer and 1 at Passo Cereda)

Ski instructors: 100 ski instructors – 2 ski/snowboard schools. Languages spoken: English, German, Russian

Other sports activities: ice-skating, alpine guide centre, ski-touring and snowshoeing, ice-climbing, telemark skiing, hiking, Nordic walking, rock climbing, fishing, tennis, mountain biking, canyoning, paragliding

Convention centre: Palasport with multipurpose rooms for event or sport activities; convention centre for meeting and conferences in San Martino di Castrozza (200 seats) and Primiero (700 seats)

HIGHLIGHTS

- ✓ Skiing in the Dolomites World Heritage area
- ✓ Skiing in the Paneveggio Natural Park area
- ✓ Night skiing
- ✓ 3 ski school areas for children and 5 centres for cross-country skiing
- ✓ Free skibus service
- ✓ Breath-taking views across the Pale di San Martino Dolomites

TOP EXPERIENCES



Ice-climbing; Snowcat ride; Snowshoe trekking with Mountain Guides; Safety and rescue demonstrations with avalanche dogs



Ski Sunrise



Aperitif/dinner by snowmobile

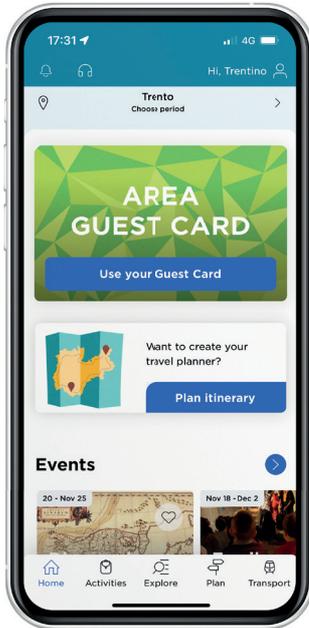
IKON PASS DESTINATION



AZIENDA PER IL TURISMO SAN MARTINO DI CASTROZZA, PRIMIERO E VANOI

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The Trentino Guest Card and Mio Trentino App

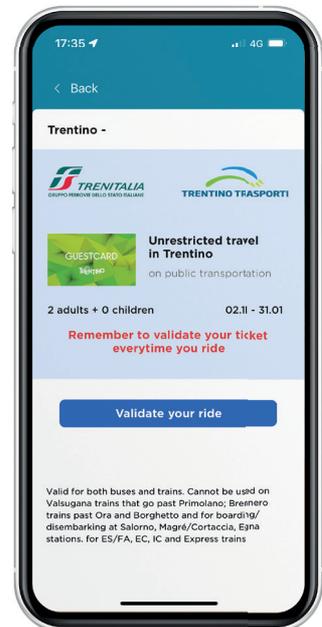
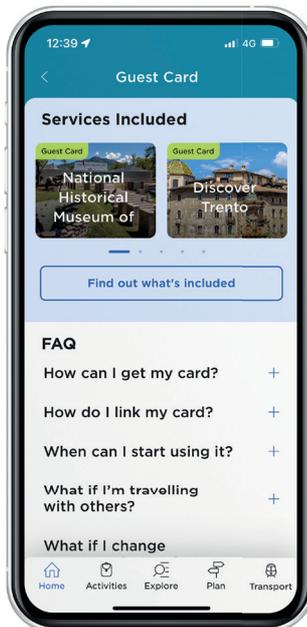


Trentino Guest Card

With the Trentino Guest Card (TGC), staying in Trentino is more convenient than ever. In fact, as soon as you book your accommodation, you can access the digital version of our TGC on your smartphone. It consists of a pass that will make your holiday simpler and frictionless, with lots of advantages for both adults and children.

For example, you have free use of public transport within Trentino, including trains, you can book tickets and services, and enjoy free or discounted access to the major museums, castles, and natural parks.

To get your Trentino Guest Card, just book a stay in one of our hotels or other accommodation facilities. In Trentino the Card is always included in your stay, at no extra cost. It will be sent straight to you via email or SMS before you arrive. The Trentino Guest Card is for all, adults and children alike. To activate your guest card, just download Mio Trentino App.





Mio Trentino App

Mio Trentino is the app that revolutionises the way you experience your holiday, allowing you to get the most out of your time in Trentino.

Mio Trentino will suggest interesting itineraries, activities, and numerous events. It will help you get where you want to go, make reservations and access discounts and benefits thanks to the services integrated into the Trentino Guest Card (public transport, museums & attractions).

It will be by your side throughout your holiday, ready to help you make plans - and change them - with ease. What's more, if you have any questions or queries, the app can put you instantly in touch with someone who'll be able to help.



Learn more about conditions and services provided at visittrentino.info/guestcard

Download the app



Hop on your mountain bike and ride

Trentino offers numerous marked MTB trails and circuits, including 8 thrilling bike parks. There are routes for all levels including a range of family-friendly trails. Exploring the mountains of Trentino on two wheels has become a strategic asset for active holiday proposals.

The Network of Provincial MTB Routes includes over 330 mapped and numbered trails totalling over 8,000 kilometres. Other biking trails, though not yet included in the “Network”, are nevertheless accessible. Restrictions, if any, are “punctual”, i.e. they concern a limited number of trails, or sections thereof, where hazards have been identified. There are also numerous tours, such as the Dolomiti Brenta Bike in the Brenta Dolomites with an “expert” multi-leg itinerary of 171 kilometres. The beauty and variety of the trails on offer are important aspects for MTB aficionados. Of course, trails are served by a range of services and facilities such as rental services, specialised accommodation, service centres, MTB guides and much more, not to mention the fantastic local food and wine! Here are the Top 5 MTB destinations in Trentino:



THE ALPE CIMBRA BIKE

A highland area with altitudes ranging from 800 to 1,900 metres a.s.l. characterised by meadows, coniferous forests, mountain peaks, spectacular views and the Lake Lavarone. There are trails suitable for everyone, in all disciplines, and a Bike Park in Lavarone with family-friendly trails. The Alpe Cimbra Bike district also offers 26 bike hotels and residences, 11 bike chalets, MTB instructors, and numerous “bike-friendly” services and events. Several lift facilities in the area remain open in summer.

THE DOLOMITI PAGANELLA BIKE AREA

Over 400 kilometres of marked routes, with easy trails suitable for families and cross-country and single-track trails (Intermediate - Expert) with a particular focus on trail/all-mountain/enduro. There are also three Bike Parks besides a number of Pump Tracks and Skill Areas in Molveno, Andalo and Fai della Paganella. Mapped trails, lift facilities, GPS tracks, rentals, bike hotels and numerous bike-friendly services are also available.

THE VAL DI FASSA BIKE AREA

The Val di Fassa has numerous proposals for MTB enthusiasts. Here we find the “Sellaronda Mountainbike”,



the best “off-road” tour of the Dolomites. It is a one-day tour and can be completed with or without a guide by purchasing the Bikepass Sellaronda. The descents are rather technical and mostly singletrack. For “gravity” enthusiasts the “Fassa Bike Resort” offers a number of trails at Belvedere of Canazei and Sellaronda Mtb Gravity with 20 km of descents. 29 dedicated “Bike Hotels” are also located in the valley.

VAL DI SOLE BIKELAND

The Val di Sole offers numerous quality routes, services and facilities for mountain bikers. There are over 1,000 kilometres of itineraries, 13 enduro all-mountain trails and 13 downhill trails, not to mention two Bike Parks and a Trial park. The Ponte di Legno-Tonale Bike Park, the first Family Bike Park in Trentino, offers downhill and freeride tracks for all levels. A second Bike Park is located in Commezzadura, with its famous “Black Snake” trail which was included in the MTB World Cup, and a 4X track. The Vermiglio Trial Park, stage for the 2016 World Championships and a World Cup stage in 2018, has three sectors appreciated by keen Bike Trial fans. There are Bike Parks for children in Pellizzano and Folgarida with Skill Parks and Pump Tracks for all.

GARDA TRENTINO BIKE

An extensive Bike Area with 44 mapped routes covering over 1,390 kilometres of trails. Trails are mostly accessible all year round and there’s something for everyone. The Garda Trentino Bike Park offers some legendary downhill and freeride tracks and a shuttle bus service is available. Not to be missed is the “Val del Diaol” trail, a 4.5-kilometre downhill track on Monte Baldo with some gradients exceeding 30%. The area also offers a network of 21 specialised hotels and accommodation catering for bikers.

Many lift facilities remain open from June to September and some, such as those in Paganella, from the end of May to mid-October and most also cater for bicycle transport. It’s also possible to acquire tickets which cover a large number of lift facilities across Trentino such as the Skirama Summer Card and Dolomiti Supersummer Card.

visittrentino.info/biking



Cycling and e-biking in Trentino

Cycle touring is, from all perspectives, sustainable tourism par excellence. Since the 1990s, Trentino has been equipping itself with a network of now **more than 450 kilometres of cycling-walking routes** that cover the entire territory.

A network of **eleven cycleways links the Dolomites to the shores of Lake Garda**, bringing the delightful natural settings of the mountain valleys that bit closer to the cultivated lands of the Adige Valley and beyond. The backbone of this network, and the longest in Trentino, is a 100 km stretch of cycleway that runs along the Adige valley and links Bolzano to the plains of the Po Valley.

There are also **23 official uphill road itineraries**, many reaching legendary mountain passes in the Dolomites which have witnessed so many important moments in the history of cycling such as stages of the Giro d'Italia.

Additionally, there are **dozens of routes and trails for cross-country and downhill biking**.

All cycle paths are well mapped and signposted with GPS tracks available for download and are, for the most part, suitable for families. For those who prefer the thrill of the descent, so-called **“bici bus” (bike buses)** and **“bici + treno” (bike train) services** are available. To complete the offer there are around **20 Bike Stops (or “bici grill” in Italian)** along the various cycle paths, offering food and refreshments, restrooms, bike rental services and of course direct road access. In the more popular tourist areas, e-bikes are also available for rent.

This is just a taste of what Trentino has to offer, a territory which has remained at the forefront when it comes to cycling and able to offer, besides an excellent range of specific services and facilities, a complete range of cycleways, trails and itineraries suitable for recreational cycling, bicycle touring and, of course, mountain biking.

visittrentino.info/biking





Moreover, Trentino moved its attention to projects that promote the use of eco-friendly mobility solutions. Since June 2014 the bike-sharing project “Trentino e.motion” has been in place. Electric bikes and charging points are available in the municipalities of Trento, Rovereto and Pergine Valsugana. Other areas in Trentino have been quick to follow the lead with bike-sharing projects in: Predazzo, Riva del Garda, Valsugana and Tesino, Primiero, the Cimbrian highlands, the Giudicarie, the highlands of the Paganella, the Val di Fiemme and the Val di Sole. Thanks to e-bikes, pedal-assisted electric bicycles, it is hoped to promote this form of transport to both residents and tourists as a new way to get around and explore the territory. More information available at www.provincia.tn.it/bikesharing.

Hiking and other high-mountain adventures

Trentino has **over five thousand kilometres of well-managed and clearly-marked trails** and is a favourite destination for families, climbers and hiking enthusiasts with itineraries suitable for everyone.

The Dolomiti Brenta Trek, for example, offers two alternative ring routes from Madonna di Campiglio in the heart of the Adamello-Brenta Natural Park: the “Country” trail, which focuses more on the cultural and natural aspects of the surroundings and the “Expert” route, divided into 11 legs including stretches of via ferrata for experienced hikers. Other spectacular routes include the **Pala Ronda Trek**, which takes you around the Pale di San Martino Group, the **Dolomiti Panorama Trek**, which connects the Val di Fassa and the Val di Fiemme and the area of San Martino di Castrozza.

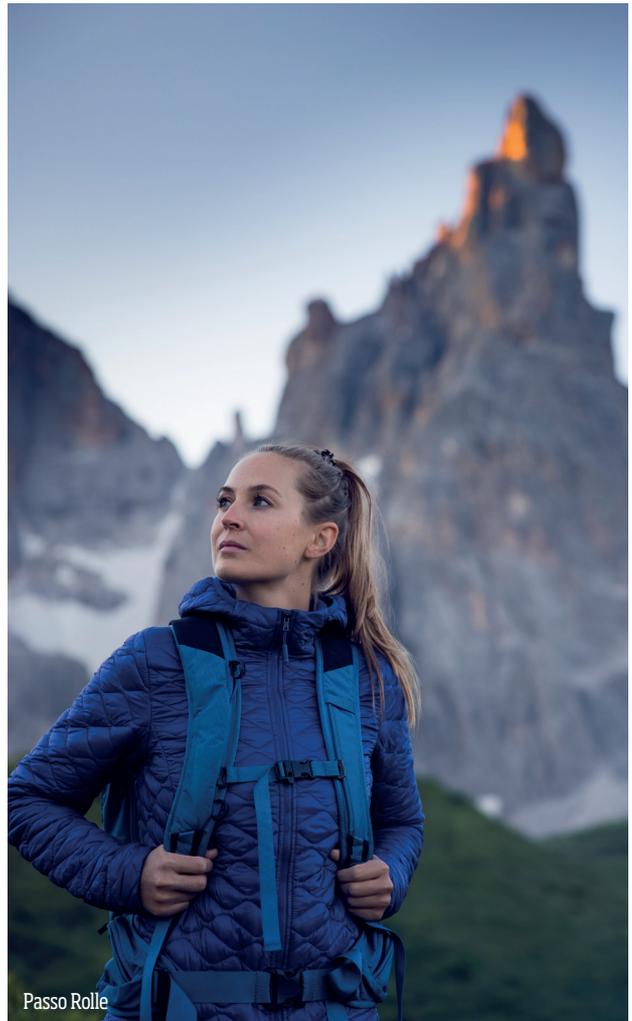
Furthermore, the Mountain Guides of Trentino offer the “**Let’s Dolomites**” holiday packages, a range of themed 3-6 day treks with overnight stays in mountain huts. In winter, these excursions focus on activities such as snowshoeing, ski mountaineering and ice climbing.

There are **141 mountain huts**, or “rifugi”, in service in Trentino offering food and board for hikers on multi-day treks or anyone who wishes to pass by. Many are family-run and, especially those at lower altitudes, are easily accessible on foot and often offer tasty traditional local cuisine.

Trentino has **numerous via ferratas**. These are itineraries fitted with steel cables, ladders, walkways and other fixed climbing aids. Although many of these via ferratas can be completed in safety, it is often recommended to hire the help of a local mountain guide. There are via ferratas for all tastes and abilities.

The famous “**Via delle Bocchette**” in the Brenta Dolomites, for more experienced climbers, is one of the most complete via ferrata systems in the world. The **via ferrata Dino Buzzati** offers magnificent views of the Pale di San Martino Dolomites where climbers will also find the challenging yet spectacular **via ferrata Bolver Lugli**.

In the Val di Fassa, the “**Sentiero Bepi Zac**” trail, which includes stretches of via ferrata, also allows hikers to witness the remnants of the Great War, and the “**Ferrata dei**



Finanzieri”, suitable for expert hikers, are just two examples of the valley’s unique itineraries.

There are numerous via ferratas overlooking Lake Garda, all offering spectacular panoramas. The “**Ferrata del Monte Colodri**” over Arco, is even suitable for children and beginners.

Other itineraries include the challenging yet spectacular via ferrata known as “**Ferrata delle Aquile**” in the Paganella and the fascinating “**Sentiero dei Fiori**” via ferrata, above Passo del Tonale in the Val di Sole, which follows old Austrian military trails.

Most ski lift and cable car facilities are open from June to September yet some, such as those in Paganella, from the end of May to mid-October. Daily, weekly or season tickets are available not to mention tickets which cover a large number of facilities across Trentino.

visittrentino.info/hiking



Punta Larici

Music from on high: I Suoni delle Dolomiti

The Festival “**I Suoni delle Dolomiti**” (**Sounds of the Dolomites**) is a yearly **mountain music festival** with a difference, bringing together renowned international musicians and enthusiastic spectators for a series of outdoor concerts high up in the Dolomites.

Every summer, this unique festival offers a **rich and varied programme** covering a wide range of music genres and has become a widely-anticipated event amongst both musicians and music lovers and is closely followed by both the Italian and international media.

Concerts take place high in the mountains and all venues are meticulously chosen for their stunning panoramas. Both performers and spectators alike must make their way up to the venues on foot, often together, which adds something special to the whole experience. Quite often there’s a mountain hut or farmhouse near the venues for some refreshments. Some venues are serviced by nearby lift facilities or dirt roads making the concerts accessible to all. The majority of concerts start in the early afternoon, just one performance takes place at dawn, a truly captivating way to



Col Margherita

welcome the new day and soak up the colours of sunrise from these heights.

The top event each year is a **multi-day-trekking** where hikers follow, in the company of mountain guides, an itinerary of concerts across some of the most spectacular mountain landscapes on the planet.

Detailed information on all concerts and venues can be found on the official website of the festival and on the official social media channels of the festival.. Simply choose your music genre, the location and enjoy the spectacle.

Mountain guides are available to accompany groups of concert-goers to some of the higher venues.

isunidelledolomiti.it

Rivers, lakes and water sports in Trentino

Trentino, with its **almost 300 lakes** dotting the land, is home to some of the most spectacular lakeside scenery in Italy. Besides the fantastic views, **water sports are also extremely popular.**

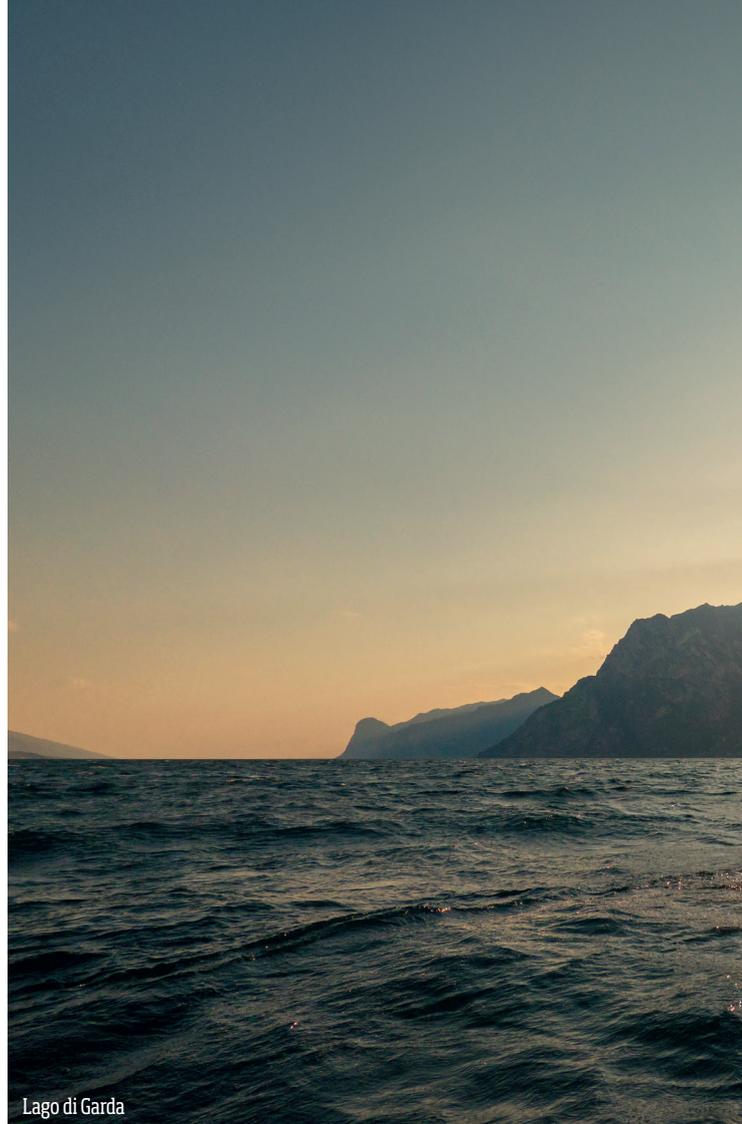
The upper reaches of **Lake Garda** in southern Trentino, with their mild climate, olive groves and picturesque lakeside towns, have always represented a first taste of the Mediterranean for visitors arriving from Germany and Central Europe through the Brenner Pass. Thanks to the prevailing “Ora” and “Peler” winds, Lake Garda has also become a hub for sailors and windsurfers with numerous schools and sailing clubs and dozens of international regattas organised every year.

Lake Ledro is located amongst the woods of the Val di Ledro, above Lake Garda. Renowned for its cool clear waters, it's the perfect spot for a refreshing swim or simply relaxing on one of its beaches. Windsurfing and canoeing are also practiced here. To compliment the scenery, it's possible to visit the remains of an impressive prehistoric pile-dwelling and associated museum. There are also numerous trails and mountain paths in the surrounding valley.

Lake Molveno, nestled between the Paganella Highlands and the Brenta Dolomites, is a real gem. Indeed, the lake was declared the “Most Beautiful Lake in Italy” for many years. Perfect for a relaxing holiday or for exploring the surrounding mountains.

The largest lake entirely within the Trentino territory is **Lake Caldonazzo** in the Valsugana. Its warm calm waters combined with accessible beaches make it ideal for bathing although water sports are regularly practiced here too with a number of lakeside establishments, including four sailing clubs, offering a wide range of activities.

Lake Levico, surrounded by a large park and verdant forest, is only a few minutes from Lake Caldonazzo and is renowned for its Spa resort. Ideal for bathing and a bit of relaxation either on the beach or walking along the lakeside trails.



Lago di Garda

In the south-west of Trentino, **Lake Idro** with its steady prevailing winds, is ideal for kitesurfing while **Lake Tenno** offers the perfect backdrop for a picnic on its grassy banks or a walk through the surrounding forests. In the upper Val di Mocheni, home to the Mocheno language and traditions, **Lake Erdemolo** lies in an amphitheatre of mountain peaks and is the ideal destination for scenic hikes. Besides sailing, windsurfing and kayaking, Trentino offers many other water sports such as white water rafting along the **Noce river** and canyoning down the gullies just north of Lake Garda in the company of a professional guide.

visittrentino.info/lakes



The crystal waters of Trentino: angling and beyond

Fishing in Trentino isn't simply about casting your line into clear, calm, usually cold waters, rich in fish life. It's also a process of complete immersion in the natural setting of the Italian Alps. **With almost 300 lakes and over 3,000 kilometres of rivers and streams, Trentino is truly an angler's paradise.**

According to recreational anglers, there are three main reasons for returning to Trentino every year.

First of all, there are the unique natural surroundings. From the rapid waters of the Chiese and Avisio torrents to the waters of the Sarca and Noce rivers which hosted the 38th annual World Fly Fishing Championship and the more tranquil waters of rivers like the charm of alpine lakes, in the heart of Dolomites, or larger lakes like Lake Garda.

Secondly, there are the distances: the territory of Trentino, with its rivers, creeks, mountain lakes and waterfalls, offers anglers a wide range of aquatic environments to choose from and all within short distances.

The third reason is linked to services and infrastructure: **about 80 fishing lodges** to accommodate anglers and offer a range of complementary services, not to mention numerous catch & release fishing reserves.

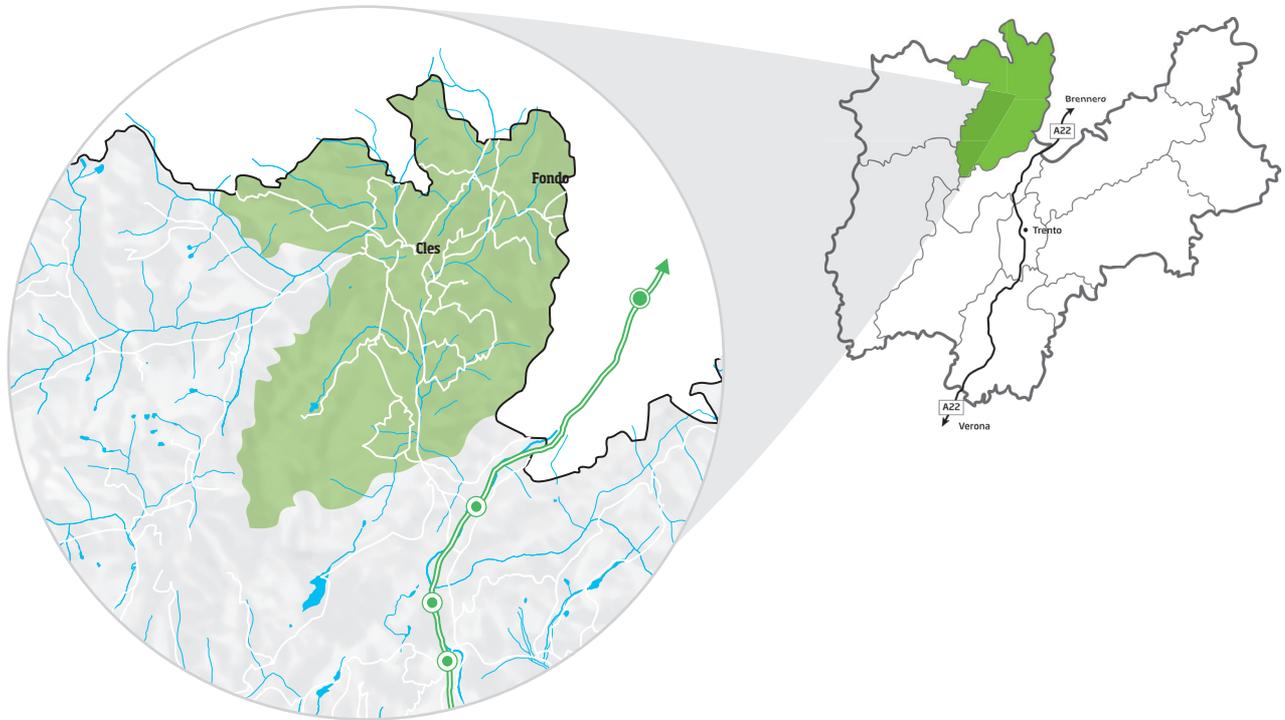
Furthermore, fishing licences can be acquired online and numerous **Trentino Fishing Guides** are at hand, ready to help. The higher mountain streams in Trentino are mainly populated by river trout and Arctic char. Further downstream, river trout is gradually replaced by marble trout and grayling. Almost all river species have also adapted to Trentino's numerous lakes. Arctic char is found in the high mountain lakes, the endemic carpio in Lake Garda and European whitefish, pike, and other species belonging to the Cyprinidae and Percidae families in the tranquil waters of many of the region's lakes. It is clear therefore that, besides the mountains, the waters of Trentino are a unique and valued natural element of the region's identity. The rich biodiversity and pristine natural environments they offer have supported the development of sustainable tourism and the goal now is to turn Trentino into a leading fishing destination in Europe through its **"Trentino Fishing Project"**.



Lago di Tovel

trentinofishing.it

Val di Non



Val di Non is an alpine valley located in the most northern part of Trentino. It stretches from the rolling apple orchards along the valley floor all the way up to the mountain passes that quickly lead to the cities of Bolzano and Merano in South Tyrol.

Val di Non offers three small ski resorts: the Ruffrè slope is suitable for well-trained skiers. The Mendola and Predaia resorts on the other hand are ideal for children and beginners. Here families will find easy slopes as well as two snow parks, Nevelandia and Predaia Park, where children can take

their first steps on the snow and maybe learn how to ski. The conformation of the valley also makes it the perfect location for cross-country skiing. Ice-skating is also popular both indoors and outdoors on alpine lakes.

The wild, untouched nature of the Maddalene mountains also offers a unique backdrop for ski touring enthusiasts. However, the best way to discover the magical nature and landscapes of the Val di Non is with snowshoes. Competitive snowshoeing was launched in the Val di Non 50 years ago with the world famous “La Ciaspolada” snowshoe race.

TECHNICAL DETAILS

Altitude: 400-1,365 metres

Transfer service: No transfer service

Hotel beds: 2,914

Extra-hotel beds: 25,443

Hotels: 61 (1★★★★★, 1★★★★, 3★★★S, 30★★★, 17★★, 7★, 2nn)

Agritur and B&Bs: 110

Residences: 6

Campsites: 1

Ski lifts: 3 chairlifts

Total lift capacity: 3,600 passengers per hour

Lift opening and closing dates: beginning of December-March

Ski slopes: 4.5 kilometres in total with 5 slopes: 2 blue, 2 red, 1 black

Snowboarding: same as ski slopes

Cross-country: 8 km track in "Regole di Malosco – Sarnonico"

Ski instructors: several instructors (ski and snowboard)/1 ski snowboard school

Snowparks: Nevelandia and Predaia Park

Other sports activities: ice-skating, ski-touring and snowshoeing, hiking, Nordic walking, rock climbing, golf, tennis, mountain biking

Convention centre: Palanaunia in Fondo with 500 seats + various meeting rooms in hotels available for meetings, conferences and events

News about the area: 6th of January 2024: La Ciaspolada, 2024 World Snowshoe Championship.

This long-established and fun snowshoe race, now in its 50th edition, is an important international sports event in the Val di Non with thousands of participants from 19 different countries

HIGHLIGHTS

- ✓ Smeraldo lake: the only lake in Trentino upon which you can ice-skate in winter
- ✓ Family-run accommodation open throughout the year
- ✓ Small but safe and uncrowded sky resorts
- ✓ Mountain dairies and huts open in winter

TOP EXPERIENCES



Snowshoe excursion;
Ice-skating on frozen lakes



Ski mountaineering excursions;
Cross-country skiing



Night-time sledging with mulled wine

Val di Non

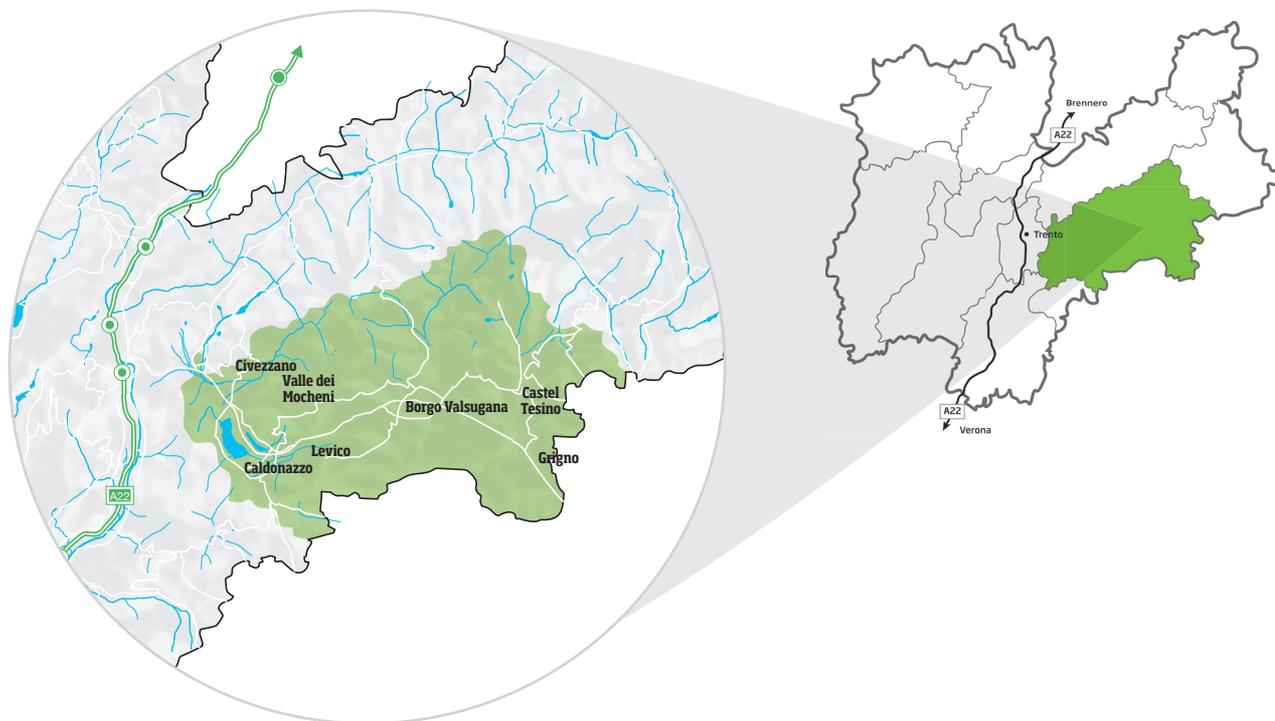


AZIENDA PER IL TURISMO VAL DI NON

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Valsugana and Lagorai



Nature | The lakes of the Valsugana, among the cleanest in Italy, appeal to the senses with their breath-taking views and enchanting landscapes. Lake Caldonazzo, the largest lake entirely within Trentino, is the perfect destination for water sports enthusiasts; nearby Lake Levico is particularly charming, thanks to its beaches and picturesque shoreline framed by forests, perfect even for younger bathers. Both lakes have been awarded the European Blue Flag every year for the past 9 years. The untouched beauty of the mountains is within easy reach: the Lagorai range represents one of the most important natural areas of the valley and is also the largest mountain chain of Trentino, spreading over a length of 50 km.

Bike holiday | From a height of 2,000 m a.s.l. to a dip in the lake along the Lagorai Mountain Chain area that run for a total of over 300 km and offer GPS tracks as well. The

Valsugana cycleway stretches for 80 km along the course of the river Brenta, perfect for families, with refreshment points for cyclists (“Bicigrill”) along the way and bike sharing services available.

Culture | There is a place where nature and art combine: Arte Sella is an open-air international exhibition of contemporary art with exhibits created using only natural materials. In the charming Valle dei Mocheni an old German dialect is still widely spoken. Also known as the “enchanted valley” thanks to its magnificent scenery throughout the year, it offers trails through mountain meadows and woodlands at the feet of the 2,400 metre peaks of the eastern Lagorai mountains.

Valsugana & Lagorai are only 15 km from Trento, 100 km from Verona and 150 km from Venice: all of them can be visited on one-day trips even by bus or train.

TECHNICAL DETAILS

Altitude: 450-2.847 m

Hotel beds (total): 5.451

Extra-hotel beds (total): 3.124 (Room Rents, Agritur, B&B, holiday houses, refuges and hostels); 11.291 (campings); 18.180 (apartments)

Hotels: 104

B&B: 51

Agritur: 36

Campsites: 17 (3★★★★, 6★★★, 7★★, 1★)

Refuges: 10

Footpaths: in the Lagorai mountain chain - up to 2.847 m

Alpine Guides - Languages spoken: Associations of Alpine Guides - Italian, German and English

Hiking circuits in the area: Granite mountain circuit (3-4 days) - Lagorai Panorama tour (4-5 days) - Translagorai tour (5 days)

Cycling circuits in the area: Valsugana cycling path (80 km)

Winter lift passes: Panarotta and Brocon pass

Other sports activities: paragliding, horse riding, golf, sci mountaineering, snowshoeing, snowboard, ice skating, cross-country skiing, sledding, tennis

Art & culture landmarks/activities: Arte Sella and Sky Museum – contemporary art exhibition in nature Castle Pergine – contemporary art exhibition

Food & wine routes: Wine and flavours routes of Trento and Valsugana

Convention centre: Palalevico: convention centre with 1.400 seats and 5 multipurpose rooms for meetings, conferences and events

News about the area: bike expert and bike&family hotels + campings, dog friendly accommodations. Valsugana is the first destination in Italy to be certified for sustainable tourism conforming to the GSTC criteria.

HIGHLIGHTS

- ✓ The first sustainable destination in Italy according to the GSTC criteria
- ✓ Arte Sella: a contemporary art exhibition surrounded by nature in Val di Sella
- ✓ Lupa del Lagorai: from the devastation left by the Vaia storm to the work of Marco Martalar
- ✓ Sledding track in Panarotta: an activity that appeals to both young and old.

TOP EXPERIENCES



Day and night skiing or snowboarding on the Brocon Pass using the Lagorai cable car.



Admire a unique take on contemporary art at Arte Sella



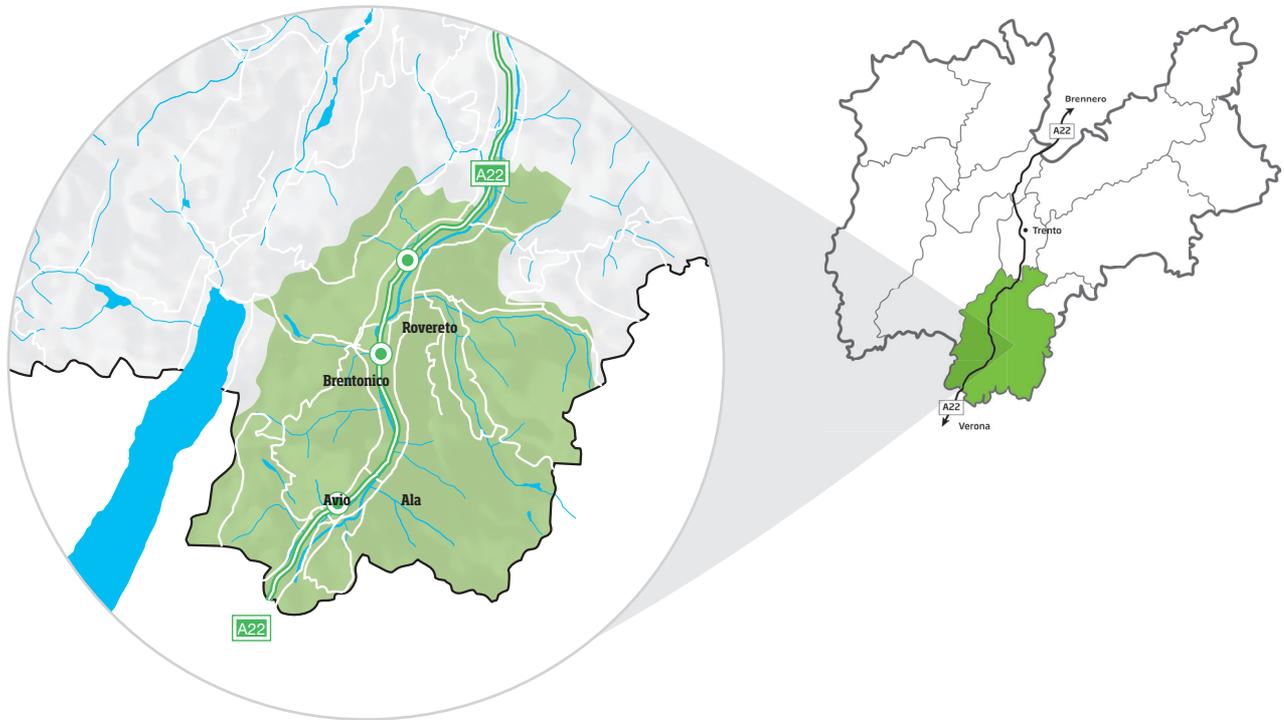
Christmas Markets



AZIENDA PER IL TURISMO VALSUGANA LAGORAI

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info@visitvalsugana.it – [visitvalsugana.it/en/](https://www.visitvalsugana.it/en/)

Rovereto, Vallagarina and Monte Baldo



Set amid hills and vineyards, Rovereto is in the centre of the Adige valley, along the main route linking Trento and Verona. Our territory is the perfect choice if you want to explore unusual itineraries, off the main tourist tracks, beyond the Dolomites, and just a few kilometres from Lake Garda. Rovereto will amaze you with its internationally-renowned museums, walking the line between tradition and the avant-garde: MART (Museum of Modern and Contemporary Art), The Futurist House of Art Fortunato Depero, the Museum of Science and Archaeology, the Italian War History Museum and the Bell of Peace are among the main attractions. Stroll through art, history and science and discover the Venetian atmosphere of the old town centre all year round. In wintertime, you can enjoy the Christmas markets offering handicrafts and other delights from around the world.

Vallagarina is a celebrated wine region offering a range of fine wines and grappa but also cheeses and cured meats from the mountain farmsteads, organic vegetables of the Valle di Gresta, honey, saffron, truffles and herbs. Make your way through the valley at a leisurely pace, maybe taking a break in one of the medieval hamlets or in the town of Ala “the City of Velvet”, or in one of the many ancient castles or charming wine cellars, where you can taste some of the typical local wines, such as Marzemino and Moscato Giallo. Enjoy the mountains around Rovereto both in winter and in summer. During the winter season, modern Lift facilities take you up to the sunny slopes of Palsa and San Valentino, at a short distance from the city of Rovereto. The highlands of Brentonico are perfect for families, thanks to the numerous attractions dedicated to children.

TECHNICAL DETAILS

Altitude: from 204 (Rovereto) to 2078 (Monte Altissimo)
1196-1583 Ski Area Polsa-San Valentino

Transfer service: consult the timetables of Trentino Trasporti

Hotel beds: 1.898

Extra-hotel beds: 4477

Hotels: 36 (3★★★★, 11★★★★, 15★★★, 7★)

Extra-hotel accommodations: Room (23), Agritur (27), B&B (55), Campsites (3), CAV (6), Holiday homes (12), Rural businesses (2), Youth Hostel (1), Mountain huts (11)

Museums: Mart, Museum of Science and Archaeology, Italian War History Museum, The Futurist House of Art Fortunato Depero, City Museum Foundation, the Bell of Peace

Ski lifts: 3 chairlifts, 1 drag lifts, 5 tapis roulants
Total lift capacity: 6.000 skiers per hour

Lift opening and closing dates: beginning of December – March

Ski slopes: 26 km of slopes: 5 blue, 13 red, 3 black, 2 sledge track, 3 school camps

Cross country: 13 km trails at San Giacomo, available for night skiing twice a week.

Ski instructors: 50 ski instructors – 1 ski/snowboard school, telemark, cross-country and snowshoeing. Languages spoken: Italian, English, German

Other sports activities: ice-skating, ski-touring, snowshoeing, hiking, Nordic walking, rock climbing, mountain biking, trekking, paragliding, football, tennis, basketball, volleyball, rugby, tambourine

Convention centre: Auditorium Melotti (412 seats), Auditorium at the Urban Centre (90 seats), Sala Filarmonica (256 seats)

News about the area: Possibility to book one-day outdoor, food&wine and culture themed experiences.

HIGHLIGHTS

- ✓ Great offers on museums (MART and Italian War History Museum, Museum of Science and Archaeology + City Museum) and historical palazzos
- ✓ “Monte Baldo, Garden of Europe”: a small mountain area boasting 43% of all species of Alpine flora
- ✓ Vallagarina, land of wine: 50 wineries which produce high quality wines
- ✓ Organic district of Val di Gresta
- ✓ Paths and places of the Great War
- ✓ A beautiful urban garden

TOP EXPERIENCES



Christmas Markets of Vallagarina



Snow experiences at dawn, dusk and by the full moon



Food and wine itinerary on the snow of Monte Baldo between local products and entertainment



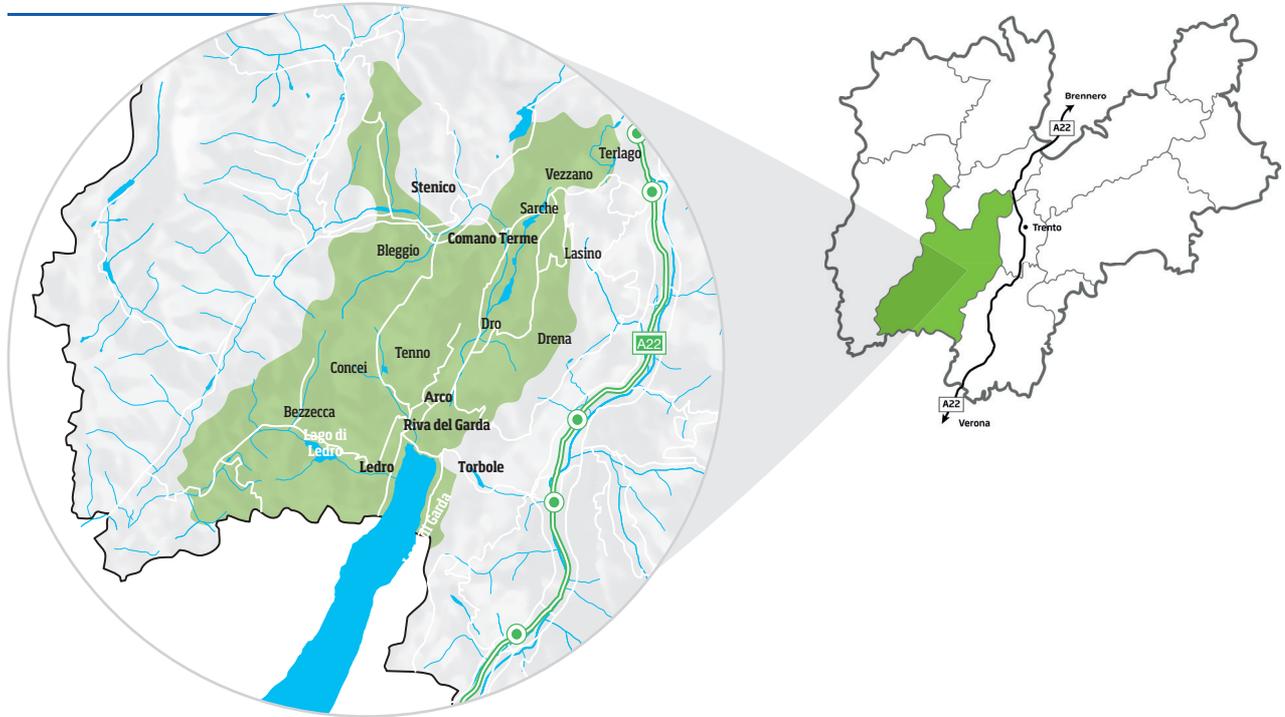
Visits to wine cellars and wine tasting events



**AZIENDA PER IL TURISMO
ROVERETO, VALLAGARINA E MONTE BALDO**
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Garda Trentino, Valle di Ledro, Terme di Comano, Dolomiti di Brenta e Valle dei Laghi



Garda Trentino is also a favourite winter destination for outdoor sports enthusiasts, nature lovers and families. Numerous endearing Christmas markets imbue its villages with seasonal magic, and mild temperatures make it the perfect place to hike, bike, climb and sail in combination with traditional culinary delights, historical explorations and cultural sights.

The traditional Christmas markets in the historical village of Canale di Tenno, with its courtyards and alleyways, and in the picturesque hamlet of Rango, have the fairy-tale atmosphere of times gone by. Arco's magical Christmas market fascinates all thanks to its colourful, illuminated facades, set against a backdrop of towering cliffs and rugged mountain slopes. The 'Mercatino di Natale di Gusto in Gusto', a Christmas gastronomic market, awaits gourmets in the old centre of Riva del Garda where, in December, you can visit the Casa di Babbo Natale, Santa's own holiday home, with play areas to discover and tasty treats to sample,

where the children can write their Christmas letters and even hand them over to Santa in person.

In December the small town of Santa Massenza, renowned for its grappa, fills up with twinkling lights and the merry jingle of Christmas music. The highlight of the market is the 'Notte degli Alambicchi', the Night of the Alembics, stills used in the distillation process, from the 8th to the 10th of December 2023.

Located between Lake Garda and the Brenta Dolomites World Heritage Site are the Terme di Comano thermal baths, which are the ideal way to relax. The thermal water is especially helpful against allergies and respiratory complaints. Comano thermal springs are open from December to January, can be visited for the day or combined with a stay at their four-star Grand Hotel.

TECHNICAL DETAILS

Altitude: 65-2254 mt

Hotel beds: 13.614

Extra-hotel beds: 27.596

Hotels: 215 (2★★★★★, 8★★★★S, 34★★★★, 8★★★★S, 107★★★, 32★★, 19★, 5 nc)

B&B: 90

Agritur: 81

Residences: 155

Campsites: 23

Holiday apartments: 7

Youth Hostel: 1

Alpine huts: 7

Room & breakfast: 67

Private Apartments: 2.018

Sports: hiking, climbing, biking, cycling, sailing and more. - gardatrentino.it/outdoor

Art & culture: medieval manor houses, castles, churches, large buildings, and imposing ruins. - gardatrentino.it/culture

Food & wine: guided visits and tours which include wine and/or typical products tasting. - gardatrentino.it/food

Sports & cultural events: many international events for sport, music, botany, food lovers and more. gardatrentino.it/winterevents

Convention centre: Congress Centres with over 1.500 seats for meetings, conferences, and events.

News about the area: a new 5 stars Hotel GARDEA SOULFAMILY RESORT- Family Resort on Lake Garda | Gardea Soulfamily Resort (gardeahotel.com)

HIGHLIGHTS

- ✓ Mild climate and amazing nature
- ✓ Outdoor activities all year round
- ✓ Restaurants with typical Mediterranean cuisine and Alpine influences
- ✓ Charming Christmas Markets and experiences
- ✓ Amazing Nature

TOP EXPERIENCES



Christmas Markets of Arco, Riva del Garda, Canale di Tenno and Rango



If you like grappa and distillates, don't miss the Notte degli Alambicchi in Santa Massenza (7-10 December)



Santa's House and Grinch House: the best activities for your family



Thermal Spa and Wellness Centres



Garda Trentino Experience Winter Edition: www.gardatrentino.it/experience



Garda Dolomiti Azienda per il Turismo S.p.A.

Riva del Garda (TN)

Tel. +39 0464 554444

info@gardatrentino.it - gardatrentino.it - #GardaTrentino

MICE & incentive in Trentino

With its unique and varied natural environment and numerous summer and winter activities and events, Trentino can be considered an “open-air classroom”. The distinctive settings help inspire and improve social skills, innovative solutions, team-building and corporate strategies through specific experiences, training sessions and specially-organised courses. Hiking, rafting, canyoning or a night in a mountain hut after trying out traditional methods of cheese-making are just some of the activities that enable groups to share experiences and develop effective emotion- management, problem-solving, analysis and communication skills, whilst building relations based on trust. The Trentino Convention Bureau brings together the 20 conference centres in Trentino which rely on over 120 hotels and 11 historical buildings with conference facilities across Trentino.

trentinocb.it



Passo Coe



Rifugio Graffer



542.050 Population



Green Land



500.000.000
Trees



1.000
for every inhabitant

30% Percentage of the province under environmental protection



297
Lakes



75.000

Roe deer, chamois and red deer



Culture



59 Museums



155 Castles

Accommodation

1.519



Number of hotels

479.956



Bed Places

Downhill Skiing

+800 km



Cross country skiing

500 km



90%

Percentage snow cover

2.842
Ski Instructors



Trekking & hiking

5.843 km Paths



141 Mountain Huts

Mountain Biking



+8000 Km

Cycling



453 Km
Cycling paths

GDP 10,4% (2.175 million Euro)

The entire tourism sector of the province's total GDP

A Journey through Art

Castles, museums, palazzos, medieval hamlets and much more: framed by the majestic peaks of its unique mountains, Trentino opens its doors to its rich art and culture.

Buonconsiglio Castle – A comparison of architecture, history and styles

The monumental Buonconsiglio Castle in Trento was once the seat and symbol of power: the official residence of the prince-bishops of Trentino up to the 18th century. Here history is reflected in different artistic and architectural styles. From the imposing medieval keep to the gothic-venetian loggia and the Magno Palazzo dating from the renaissance period and the baroque Giunta Albertina. The halls have been frescoed and decorated by masters of the Italian renaissance whereas in the Torre dell'Aquila you can admire the “Cycle of the Months”, an international gothic masterpiece. The castle also houses a magnificent museum collection.

www.buonconsiglio.it

MART – The court of 20th Century Art

The museum of modern and contemporary art, better known simply as MART, in Rovereto is housed in a striking building designed by Swiss architect Mario Botta and represents an international point of reference for contemporary figurative art along with the Civic Gallery in Trento. Among the exhibitions we find the Giovanardi Collection of Italian 20th century art and the Depero House of Futurist Art where the artist's works are exhibited in turn: paintings, sketches, cloth intarsias, graphics and toys.

mart.trento.it

MUSE – Science as you haven't seen it before

The science museum, or MUSE, of Trento is housed in a superlative building designed by the famed architect Renzo Piano. Exhibits invite visitors to examine such concepts as biodiversity, sustainability and evolution with various installations and activities for people of all ages.

muse.it





CASTLES IN TRENTINO

Trentino is home to around 300 castles. Today, some still stand imposing and majestic, such as Buonconsiglio Castle in Trento, Castel Thun and Castel Valer in the Val di Non, and Castel Caldes in the Val di Sole. Others now lay in ruins. However, all reflect and narrate the rich history of this borderland hinged on its strategic position in the Alps, between the Mediterranean and central Europe. A precious land to be protected.

And while the vast halls and courtyards were once bustling with life, filled with patrolling soldiers or echoing councils of war, today these same strongholds have found a new lease on life as they play host to numerous exhibitions, events, and initiatives for kids.

ELEVEN VILLAGES OFF THE BEATEN TRACK

Get away from the crowds and venture off the beaten track into one of Trentino's numerous hamlets and villages. Indulge in the delights of a leisurely stroll amongst barrel vaulted ceilings, wooden haylofts, and window boxes brimming with geraniums. Relish the sense of freedom that comes from breathing in clean air in natural surroundings. Embrace the joys of the little things: chat with the locals, sit around a table eating polenta, and look at the wonders all around



Arte Sella

you with childlike curiosity. Eleven different places in Trentino have been officially included on the list of the most beautiful hamlets in Italy by the "Borghi Più Belli d'Italia" Association. Here is the complete list:

- Canale di Tenno, close to Lake Garda
- San Lorenzo in Banale and Rango in the Brenta Dolomites
- Vigo, in the heart of the Fassa Dolomites
- Bondone, overlooking Lake Idro
- Mezzano, at the foot of the Pale di San Martino Dolomites
- Luserna, a village perched in the mountains
- Pieve Tesino, the birthplace of Alcide De Gasperi
- Borgo Valsugana, on the banks of the Brenta river
- Ossana and Caldes, in the heart of the Val di Sole

The flavours of Trentino

Trentino sits on a natural crossroads where cultures and climates mix and mingle, giving rise to a unique and varied cuisine. This is further boosted by the wide range of local products, from apples, vegetables and meats, to craft beers, fine wines and olive oil. Each local ingredient adds a unique flavour to every dish and guarantees a quality culinary experience.

There are 8 restaurants in Trentino that have been awarded stars by the prestigious “Michelin Guide”.

Locanda Margon, Ravina, Trento. Chef Edoardo Fumagalli. Tucked away in the vineyards, it offers Michelin-starred cuisine and superb sparkling wines from the nearby Ferrari winery.

Senso Alfio Ghezzi at MART, Rovereto. Chef Alfio Ghezzi. A Michelin-starred restaurant with a prestigious location inside the Museum of Modern and Contemporary Art (MART).

Peter Brunel Ristorante Gourmet, Arco. Chef Peter Brunel. An elegant gourmet restaurant inspired by art and poetry, a short distance from Lake Garda.

Ristorante Il Gallo Cedrone, Madonna di Campiglio. Chef Sabino Fortunato. A culinary experience in the heart of the mountains with a focus on fresh ingredients and aromas from the surrounding territory.

Stube Hermitage, Madonna di Campiglio. Chef Antonio Lepore. Located at the in the Bio Hotel Hermitage, this restaurant offers spectacular views over the Dolomites or a cosy “stube” where guests can enjoy fine Michelin-starred cuisine.

Ristorante Dolomieu, Madonna di Campiglio. Chef Lorenzo Perremuto. Located in the Dolce Vita Chalet Hotel, this intimate alpine “stube” with only six tables offers an exclusive insight into the culinary traditions of the Alps with a creative twist.



Peter Brunel Ristorante Gourmet

Malga Panna, Moena. The chef Paul Donei won the coveted Michelin star in 1993, when he was only 19 years old, becoming the youngest starred chef in Italy. Fine cuisine inspired by the local territory.

El Molin, Cavalese. Chef Alessandro Gilmozzi. Located in a renovated mill the cuisine reinterprets Trentino's culinary traditions and often uses unusual ingredients, such as lichens.

Agritur El Mas, Moena. The chef Stefano Croce was awarded the 2023 Michelin Green Star for cuisine and sustainability. Stables, dairy, on-site meat processing, vegetable garden and educational farm. The genuine cuisine has been able to reinterpret the Ladin tradition.

There are numerous hangouts, bars and restaurants where guests can enjoy an aperitif, perhaps a glass of Trentodoc spumante, or maybe order a platter of local cured meats and cheese before dinner.

In 1993 Trentino's Trentodoc Spumante was the first sparkling wine produced using the traditional method, outside of Champagne, and the wine has since won a number of international awards.

Trentodoc is not only Italy's most acclaimed sparkling wine but was also the biggest award winner at the Champagne & Sparkling Wine World Championships 2023, a prestigious international competition dedicated to the world of bubbly. The wine-making tradition in Trentino has given rise to three native grape varieties: Nosiola, Marzemino and Teroldego Rotaliano. However, many other grape varieties grow exceptionally well in Trentino's favourable climate and soil. Trentino's climate and mountain pastures are also ideal for grazing and thus the production of milk which is transformed into high-quality butter, cheese, and a range of other dairy products.

visittrentino.info/snow-italian-style



Food and Wine

Trentino sits on a natural crossroads where cultures and climates mix and mingle, giving rise to a unique and varied cuisine. This is further boosted by the wide range of local products, from apples, vegetables and meats, to craft beers, fine wines and olive oil. Each local ingredient adds a unique flavour to every dish and guarantees a quality culinary experience. There are eight restaurants in Trentino that have been awarded stars by the prestigious «Michelin Guide».

The landscape of Trentino is cloaked in swathes of rolling vineyards. They bathe the majestic peaks and plateaus with neat terraces and exalt the soft slopes of the verdant valleys as they follow the bubbling course of the waterways, all the way down to the shores of Lake Garda. The variety of landscapes characterized by wine-making reflects in the variety of products it yields: indeed, the changing terroirs guarantee that the same wine takes on very different and unique nuances and character depending on the area of grape cultivation and in the space of just a few kilometres it's possible to find a wide variety of products.

This is why the wines of Trentino should be explored and experienced with calm and patience, reflecting the slow rhythm of maceration or fermentation, two processes required for wine production. Autumn is the best time of year, when the grape harvest is coming to a close and the warm colours of the changing season enhance the countryside, as the wine cellars prepare to collect grape must, the first step in winemaking.

In 1902, young Giulio Ferrari realized that Trentino, thanks to its particular pedo-climatic conditions, would be the ideal place for the production of wine according to the traditional method used in Champagne. He introduced it to Trentino, and in 1993, the sparkling wine "Trentodoc" became the first traditional method wine to obtain DOC status in Italy, and one of the first in the world. Trentodoc wine has since won numerous international awards, making it one of the most renowned traditional method sparkling wines.

The long wine-making tradition in Trentino has given rise to three native grape varieties: Nosiola, Marzemino and Teroldego Rotaliano. Many other grape varieties also grow

exceptionally well in Trentino's favourable climate and soil. Trentino's climate and mountain pastures also lends itself to rich mountain pastures, ideal for grazing and thus the production of milk which is then transformed locally into high-quality butter, cheese, and a range of other dairy products. visittrentino.info/snow-italian-style

Cycling through the vineyards **On your bike along the 'Giro del Vino 50" circuit discover** **"the most beautiful vineyard garden in Europe"**

A bike tour through a landscape of vineyards and hills, stopping off at wineries and distilleries. Sound good? First



Tenuta San Leonardo

of all, you have to reach the Piana Rotaliana, not far north of Trento along the Adige valley, a place that journalist and geographer Cesare Battisti described as “the most beautiful vineyard garden in Europe”.

Weaving its way through this rolling stretch of vineyards, you’ll find a cycling route that’s not to be missed: known as the “Giro del Vino 50”, this is a loop circuit of about 50 km in length, focused on the area’s wine and food culture.

On your bike, you ride through vineyards and villages, stopping off at wine cellars and distilleries, or at any one of the hamlets you come across. Our advice is to devote a whole day to this tour, allowing yourself the time to soak up this unique experience of scents, sights and flavours.

This gentle ride through the vine-cloaked heart of Trentino, at the feet of the towering Paganella, is not easy to describe. It’s a lot more than a simple itinerary, and aims to be experienced and enjoyed at one’s own pace as it winds its way through the gentle and picturesque landscape in which cycling champions such as Gilberto Simoni and Francesco Moser grew up.

Discovering Rovereto and its wine culture by bike

Cycling through the vineyards of the "excellent Marzemino" praised by Mozart in his "Don Giovanni" opera.

The trail starts in Borgo Sacco and winds its way up from Isera through the countryside as far as the Sanctuary of Montalbano, a splendid panoramic terrace overlooking the town of Mori.

Thanks to the basalt soil characteristic of the area, the Marzemino grape variety has become the indigenous grape par excellence in Vallagarina. The vineyards can be found in the Ziresi area of Volano and in Isera. The resulting wine is not particularly structured, but still retains a certain finesse and elegance, making it known by the name of ‘Gentle Marzemino’. Obtained from medium-large berry grapes rich in anthocyanins, it has an intense colour tending to purple and gives, both to the nose and to the palate, a fragrance of forest berries and an intense aroma of violets.



Azienda Agricola Zeni

Extra virgin olive oil production

The northern tip of Lake Garda is the heartland of some of Italy's finest extra virgin olive oil.

Picture a land sprinkled with picturesque villages, lakeside beaches and intimate coves. A land of natural parks and reserves stretching around and among mountains of peerless beauty. A place for relaxing walks in the midst of nature, discovering hotspots of history and culture. Lake Garda is all this and more.

Although at a relatively northern latitude, the climate here remains generally mild and temperate. In this Mediterranean microclimate, the mitigating influence of the expanse of water takes the edge off both the summer heat and the winter cold. We're above the 46th parallel, squeezed between Lake Garda and the Dolomites, at altitudes of between 70 and 850 metres above sea level.

This "Mediterranean" corner of Trentino is home to some thriving flora. The landscape is littered with oleanders and palm trees, cypresses, and vines. The olive trees yield an oil that takes pride of place in the kitchens of the finest chefs for its prized qualities: a vegetable-green colour with golden glints, a delicate fragrance with notes of almond and artichoke, and a smooth, fruity flavour that is rich yet light and balanced.

Further info: <https://www.visittrentino.info/en/taste/food-wine>



Valle di Cembra - Emblem of Heroic Viticulture

The Valle di Cembra, nestled in the mountains of Trentino in the Italian Alps, has been recognised by the Ministry of Agriculture as one of Italy's 'Historical Rural Landscapes' and entered in its official national register. Without doubt, it represents a cherished heritage from our ancestors to be experienced, promoted and safeguarded for the generations to come. The slopes of this picturesque valley are characterised by a rich tapestry of bold terraces, established and maintained with unwavering dedication since the 13th century. Today, these terraces, dedicated primarily to vineyards, yield a range of grape varieties such as Müller Thurgau, the refined Riesling, the gentle Schiava, the robust Lagrein, and the crisp Chardonnay, well-suited for crafting mountain sparkling wines. Additionally, it's a hub for the cultivation of apples, alongside a diverse array of fruit trees, such as peaches, plums, cherries, pears, and chestnuts, as well as various small berries, medicinal herbs, and vegetables.

The Valle di Cembra, not far from Trento, opens up along the course of the Avisio river towards the Fiemme and Fassa valleys and serves as a gateway to the Dolomites. Symbolising the spirit of heroic viticulture and renowned for producing exceptional mountain wines, this region ranges in altitude from 200 metres near the banks of the Avisio up to heights of 900 metres. Its unique soil, composed mainly of porphyry, a volcanic stone of effusive origin, has been producing volcanic wines since the 4th century BC. This historical connection is evidenced by the discovery of a 'situla', an ancient bronze vessel used in wine production, at Doss Caslir in Cembra, establishing the Valle di Cembra as the earliest cradle of vine cultivation in Trentino.

Palazzo Roccabruna - The Provincial Wine House

The Provincial Wine House ('Enoteca provinciale del Trentino'), a showcase for Trentino wines, is housed in the magnificent Palazzo Roccabruna. This splendid building, a sixteenth-century mansion just a stone's throw from Piazza Duomo in Trento, is the place to go to find out everything about the Province's rich wine heritage.

Established thanks to the commitment of the Chamber of Commerce to the local area, the main goal of this 'Enoteca' is to disseminate sound knowledge of Trentino wines combined with local food and traditions and to promote a more modern and critical approach to the world of wine. The Provincial Wine House, therefore is certainly worth a visit for anyone passing through the city of Trento, home of TRENTODOC.



Product clubs and Themed Accommodation

AGRITURISMO TRENINO

Agriturismo Trentino, a farmhouse accommodation association, gathers about 280 establishments from lodgings in rooms or apartments to educational farms. You can taste local products, practise sports, go on cultural and educational outings or learn how to make cheese and spin wool. About 80 of these are educational farms, where children learn everything about animals and animal-derived products.
agriturismotrentino.com

DOLOMITI WALKING HOTELS

Trentino offers countless nature trails that wind their way through the most enchanting areas of the Dolomites, a World Heritage Site since 2009. The Dolomiti Walking Hotels represents a network of 10 family-run Hotels united by their common aim of encouraging a love of walking. Go hiking in summer, snowshoeing and ski mountaineering in winter, accompanied by trained experts with a thorough knowledge of the region. If needed, the necessary hiking equipment is also provided.
dolomitiwalkinghotel.it

A HOLIDAY IN A BAITA

Staying in a traditional mountain cabin, or “baita”, is a truly unique experience. There are more than 80 “baitas”, situated across the Valsugana, Lagorai, the Highlands of Pine, the Val di Cembra and the Vigolana, in the Val dei Mòcheni and in Primiero. Guests can enjoy a unique holiday experience amidst unspoilt nature of Trentino.
vacanzeinbaita.com

TRENTINO CAMPING

Trentino is the ideal place to spend a few days immersed in nature. With FAITA Camping it's easy to organise the perfect camping holiday and find the right campsite for you. There are many campsites in popular locations across the region, from lakeshores to mountainsides. There is something to satisfy every type of camper, from fully-equipped campsites to smaller, simpler campsites perfect to pitch a tent and blend with nature. FAITA Camping is the ideal portal for holiday makers looking for a getaway in the open air, for families (pets included) and for sports enthusiasts of course.
trentinocamping.it/en/

B&B Profumo nel Bosco



QUALITY B&BS IN TRENTINO

85 B&B establishments have teamed up to offer guests a high standard of hospitality within a framework of shared quality standards. The numerous B&Bs may vary in type and location and many have environmental quality certificates, others participate in the “Food & Wine Trail” initiative and others offer their guests local specialities.

trentinobedandbreakfast.it

MY FAMILY HOTEL

The “My Family” hotels is an association uniting 15 hotels located in the most beautiful areas of Trentino. These family-friendly hotels offer a range of dedicated facilities and a series of targeted services for both parents and children. The rooms and services are child-friendly and the cuisine caters for the tastes and requirements of both adults and children yet doesn't forego on the use of genuine local products. Furthermore, numerous family-oriented activities are available.

myfamilyhotel.it/en/

VITA NOVA WELLNESS TRENTINO

Hotel & Resort

The “Vita Nova Wellness Trentino Hotel & Resort” includes 10 exclusive hotels located in truly fabulous settings across Trentino. Every Vita Nova Hotel offers facilities focused on health and wellness not to mention beauty centres offering a wide range of treatments and programmes.

Here guests will also find warm hospitality, attention to detail and healthy and genuine cuisine based on local products.

vitanovawellnesshotel.it

CUORE RURALE

Rural Heart is not merely a catch phrase, but a quality brand for authentic holidays in rural locations in Trentino, in familiar and informal hospitality facilities. A group of small B&B, farmhouse inns, hotels and mountain huts as rural buildings perfectly integrated with their surroundings, for a genuine experience, respectful of the territory.

cuorerurale.it

TRENTINO RIFUGI

Discover the hospitality of the mountain huts, or “rifugi”, of Trentino. There are 143 mountain huts scattered across the region, for a total of about 4,500 beds, and most have internet access. In the summer they represent waypoints and destinations for hill-walkers, hikers and climbers, akin to a lighthouse for sailors.

Whether for just one night or a weekend, staying in a mountain hut is a simple yet unique experience. A combination of pristine nature, genuine flavours, and helpful staff set in a majestic, unforgettable environment.

trentinorifugi.com

TRENTINO IN MOTO

Motorcycle enthusiasts will find a warm welcome in Trentino at hotels with the sign “moto sotto il tetto” (“a roof for your motorbike”). It means they've come to a hotel dedicated to bikers with, parking, servicing facilities and expert staff. The “Trentino in Moto” initiative is also about guiding fellow bikers to the most beautiful corners of Trentino along numerous itineraries which offer the very best Trentino has to offer.

trentinoinmoto.it/EN/motorcycle-travel-holiday-italy/

ECST - QUALITY PARK

Trentino boasts three large protected areas: the Adamello-Brenta Natural Park, the Paneveggio-Pale di San Martino Natural Park and Stelvio National Park. The Quality Park Association, a network of hotels, farmhouses and campsites, offers eco-sustainable tourism and runs its activities in harmony with nature. Guests can choose a green holiday in facilities where energy saving, waste recycling, the reduction of polluting emissions and the use of local products are concrete actions.

Furthermore, an international certifying body (Det Norske Veritas) has the task of constantly verifying compliance with environmental specifications.

A free Park Card is also provided to guests which gives access to a vast range of activities: guided excursions in the Park, free parking and shuttle buses, free entrance to the Park's attractions and several other discounts.

www.pnab.it/en/

Trentino for Trade

This section caters to professionals in the tourism industry, offering valuable resources and marketing materials for promoting Trentino as a destination. It provides essential information, products, and industry contacts for those interested in offering Trentino holidays to both Italian and international markets, making it a one-stop hub for all your tourism needs.

All information concerning your holiday in Trentino can be found on **visittrentino.info** including tips and recommendations not to mention live webcam feeds, snow reports and 3D maps and the website also offers a range of digital services which will keep you informed while you're on the move. Stunning downloadable images and videos of Trentino are also available at **gallery.visittrentino.info**. Videos on Trentino can be found at **youtube.com/visittrentino**.

[visittrentino.info/en/trade](https://www.visittrentino.info/en/trade)
[visittrentino.info](https://www.visittrentino.info)

Trentino Marketing Srl

[visittrentino.info](https://www.visittrentino.info)

INTERNATIONAL TRAVEL TRADE & MEDIA PR

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Holidaying safely in Trentino: we take care of you and your business

Wide-open spaces and the rhythms of nature have always made Trentino the ideal destination for those seeking balance and well-being. What's more, hospitality is in our DNA. Never more so than now: hard to ensure our tourists a peaceful and stress-free holiday.

We look forward to hosting your clients, confident in our ability to guarantee them not only our warm welcome, but also the chance to enjoy a relaxing and stress-free holiday so they can recharge in nature.

<https://www.visittrentino.info/en/articles/trekking-and-hiking/caution-in-the-mountains-faqs>

ValloNon

Val di Sole
VISITVALDISOLE.IT

DOLOMITI
PAGANELLA

VAL DI FASSA

- Monaco 312 km
- Innsbruck 172 km
- Bolzano 57 km

fiemme
cembra

MADONNA
DI CAMPIGLIO

SAN MARTINO
DI CASTROZZA
rente - socoete

- Brescia 135 km
- Bergamo 180 km
- Milano 250 km

- Treviso 133 km
- Venezia 163 km

VALSUGANA
LAGORAI

GARDA
TRENTINO

trento

ALPE
CIBRA
Trentino Italy

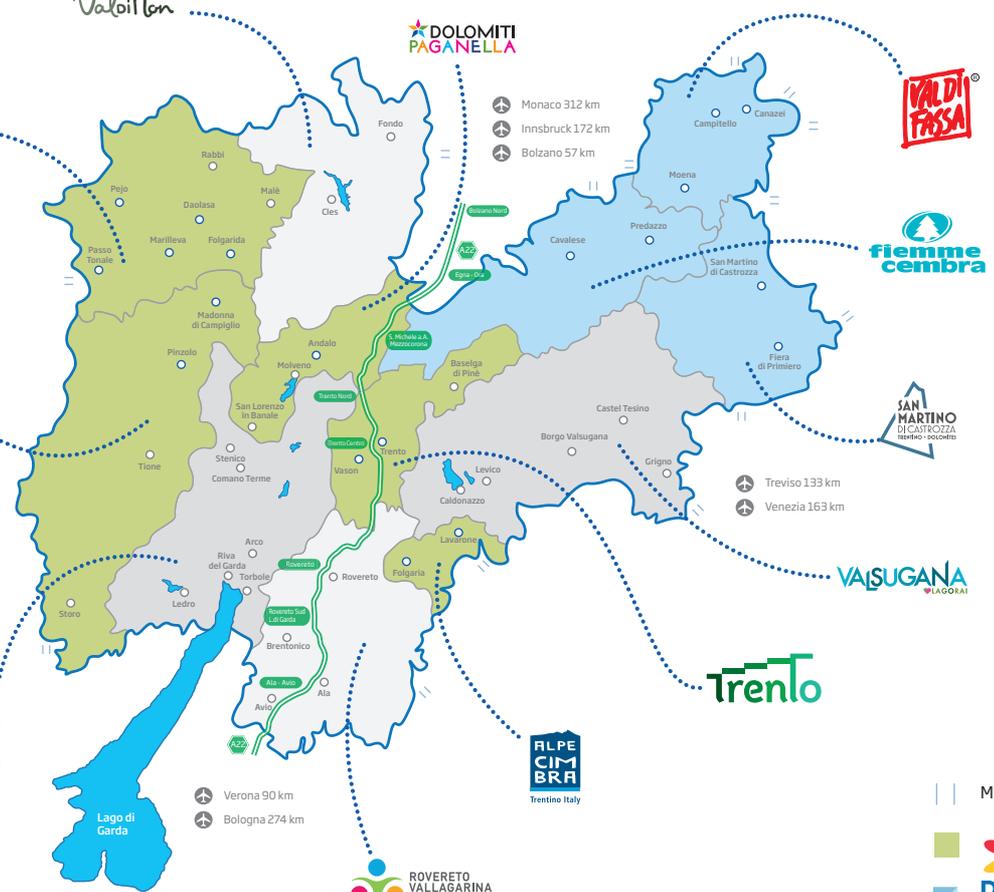
- Verona 90 km
- Bologna 274 km

ROVERETO
VALLAGARINA
MONTE BALDO

Main gateways

SKIRAMA
DOLOMITI
adamello brento

DOLOMITI
SUPERSKI



TRENTINO MARKETING

38122 Trento
Via Romagnosi, 11

visittrentino.info



Photo: Trentino Marketing - L. Gaudenzio, A. Grizza, G. Zotta, C. Baroni, Fotofiore, A. Moling, R. Bragotto, A. Russolo, D. Lira, P. Bisti, A. Cuel, Galvagni, F. Modica, G. Ramirez, T. Klocker, D. Molineris, M. Gartner, R. Kiaulehn, M. Simonini, C. Kerber.